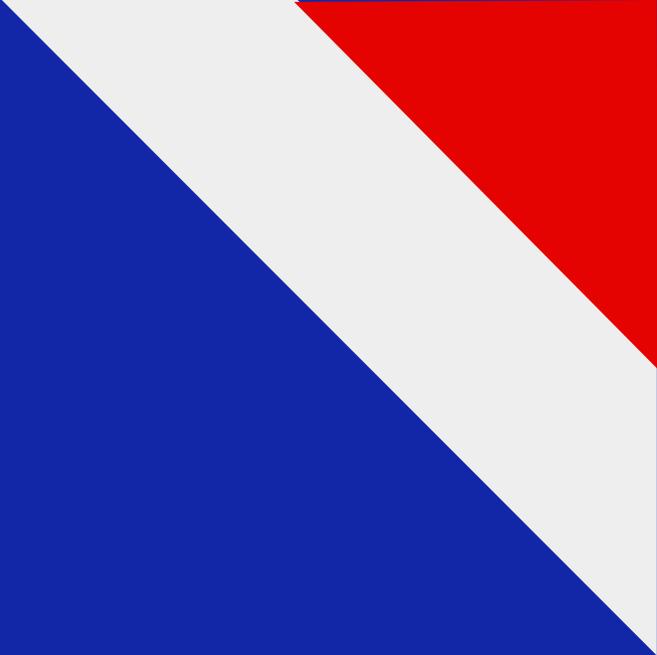




AMERICA MADE IN VIRGINIA

VA250

VA250 Local Committee Convening
October 14, 2025



Collaborative Commemorations



Collaborative Commemorations

Are you commemorating...

- A milestone anniversary?
- A major business opening?

Let's find a way to celebrate both together!

Pictured: Montgomery County's Historic Bell – commemorating 250 years of the county alongside the nation.

Commemorative Partnership Program

Patrick Daughtry

Senior Associate of Partnerships



Commemorative Partner Program

VA250 is identifying collaborative opportunities with other organizations, institutions and companies to make all Virginians aware of the resources available to participate in the 250th anniversary of our nation's independence.

Commemorative Partner Toolkit

Once approved, Commemorative Partners receive access to our password protected online toolkit, a resource guide to include a logo library, sample Press Release, suggested social media posts, and more.



Announcement Story Example



Story Example

AMERICA
MADE IN VIRGINIA

Use the blue marquee version for ad and poster layouts with lighter background images (for example, over light blue sky).

Ads and poster layouts



Use the VA250 pairing versions in email signatures and in digital ads where space is limited.

Email signatures and digital ads

AMERICA. MADE IN VIRGINIA.

Use the horizontal version in small-space mobile banners or in the header of slide presentations.

Small-space mobile banners or presentation headers

Digital Toolkit

More of what made America happen, happened in Virginia. And the more we can educate citizens about our state's history, the more we can inspire them for the next 250 years.

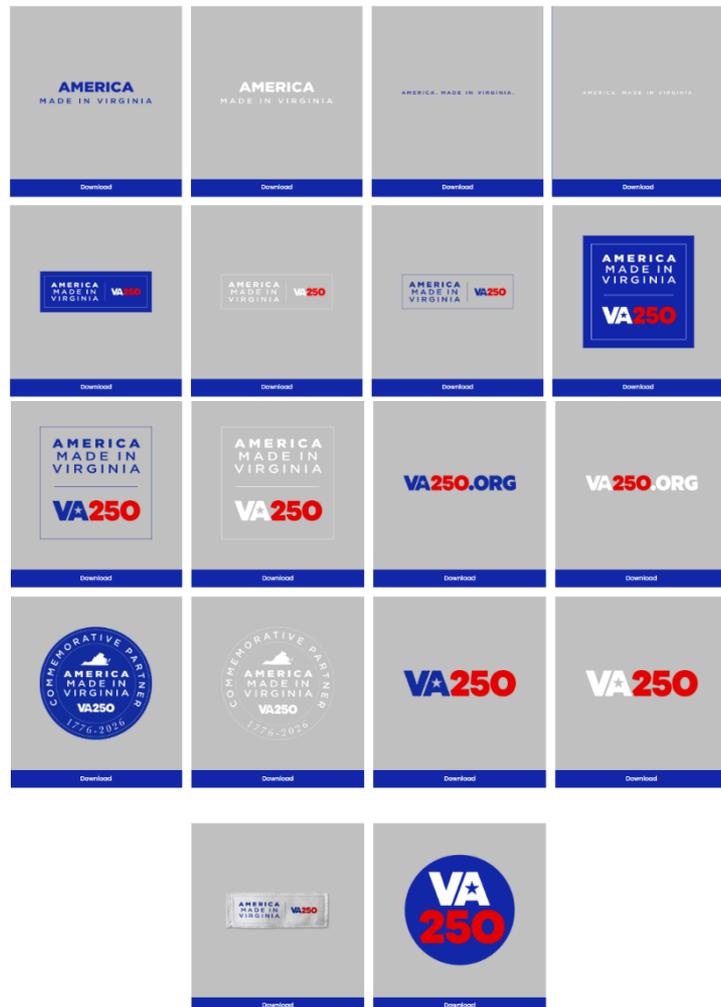
As a **Commemorative Partner**, you can help illuminate Virginia's Revolutionary role. This digital toolkit has everything you need to get started. From language to logos to social media, it's all right here.

Our Mission

AMERICA
MADE IN VIRGINIA

The 250th anniversary of our country presents a unique opportunity for Virginia, where so much of what shaped us took place. With your help, we can *educate* Americans about our history, founding ideals, and system of government; *engage* with every community and locality to tell a complete story; and *inspire* people to recommit to the values inherent in citizenship. Ultimately helping us to form the "more perfect union" envisioned by the Revolutionary generation.

Logo Library



Co-Branding Opportunities

Commemorative Partners can design co-branded merchandise for VA250 approval.

This collaborative marketing campaign approach will result in consistent messaging across the Commonwealth for the duration of the 250th Commemoration.



Commemorative Partner Certificates

Available on the Commemorative Partner Toolkit



Videos to Download

Available on the Commemorative Partner Toolkit



Visit VA250's Vimeo page where you can:

- Download the video to place on your website or share on social
- Copy embed code

[Download Video](#) →

VA250 Video Versions

16:9 Ratio (:60, :30 and :15)

Clean (No Subtitles)

- PRORES - Best for running on broadcast and big screens or Jumbotrons
- H264 Web Ready - Best for placing on your website or other digital platforms

Subtitles

- PRORES - Best for running on broadcast and big screens or Jumbotrons
- H264 Web Ready - Best for placing on your website or other digital platforms
 - Best for social media supporting landscape media (LinkedIn, X)

[Download 16:9 Ratio \(Clean\)](#)

[Download 16:9 Ratio \(Titles\)](#)

Virginia Craft Brewers Association Pintriot Program



Become a Pintriot!

Join Virginia's historic celebration and earn the title of a **Pintriot Brewery**—a proud participant in the Commonwealth's commemoration of America's 250th anniversary.

What Is a Pintriot Brewery?

A **Pintriot Brewery** is a Virginia craft brewery that:

- Participates in *Virginia Craft Brewers Guild* campaigns and programming.
- Registers as a VA250 Commemorative Partner.
- Celebrates Virginia's role in America's independence with pride, creativity, and beer!



Find Commemorative Partners in Your Communities

Encourage local businesses, non-profits, and organizations to be a part of the semiquincentennial movement.

- Historical organizations
- Athletic programs
- Annual events
- 5K organizers
- Museums & historic sites
- Local breweries and wineries
- Libraries

Get Started

[Va250.org/commemorative-partners](https://va250.org/commemorative-partners)



Local Committee Resources

Trevor Grimm

Senior Marketing & Communications Associate

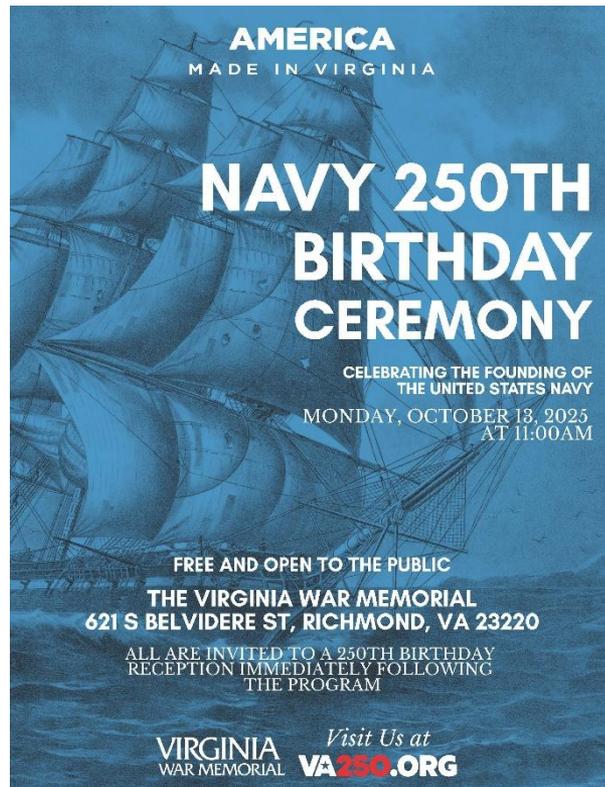
Are you ready for some football? Virginia College Football Helmets



AMERICA
MADE IN
VIRGINIA
VA250



Navy 250th Anniversary



AMERICA
MADE IN VIRGINIA

NAVY 250TH BIRTHDAY CEREMONY

CELEBRATING THE FOUNDING OF
THE UNITED STATES NAVY

MONDAY, OCTOBER 13, 2025
AT 11:00AM

FREE AND OPEN TO THE PUBLIC

THE VIRGINIA WAR MEMORIAL
621 S BELVIDERE ST, RICHMOND, VA 23220

ALL ARE INVITED TO A 250TH BIRTHDAY
RECEPTION IMMEDIATELY FOLLOWING
THE PROGRAM

VIRGINIA
WAR MEMORIAL

Visit Us at
VA250.ORG

Virginia Welcome Centers



Coastal Virginia Magazine

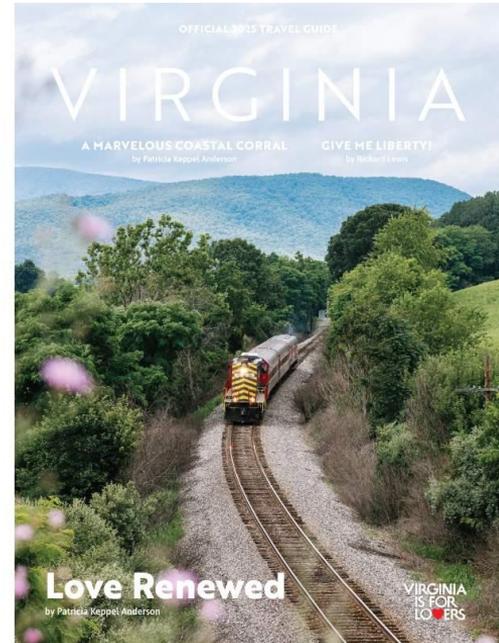
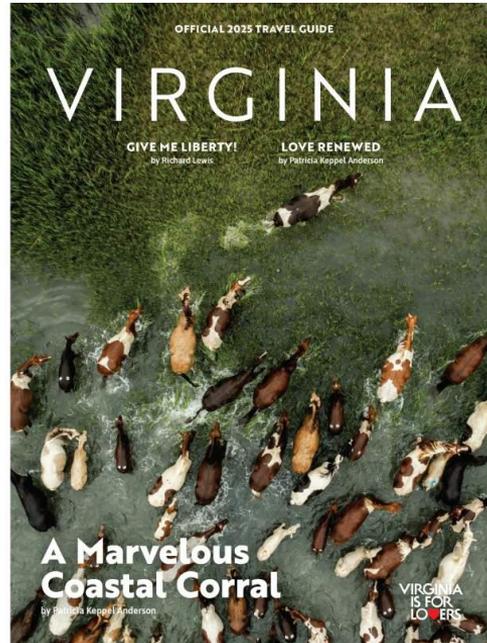
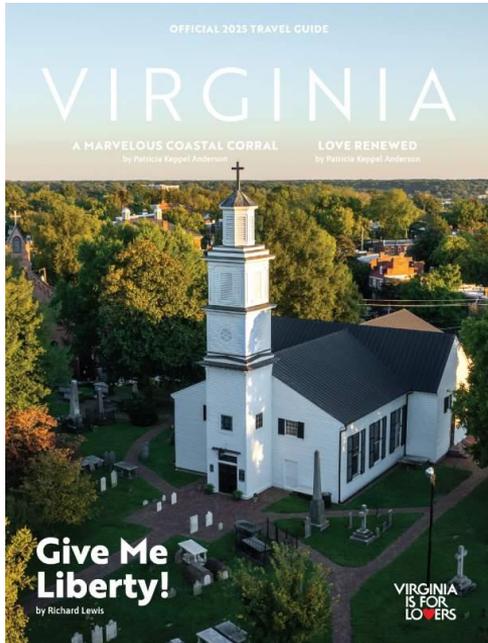


Gabriel at Hanover Tavern



Virginia Travel Guide

VA250 is working on an insert for the 2026 edition of the Virginia Travel Guide!



Share Your Photos!

VA250 would like to amplify and share your committee's amazing hard work for the 250th anniversary, but we need your help! We don't always know or see what your locality is putting together.

Much like events and places, please share with us your photos and short vertical videos so we can share them on social media!



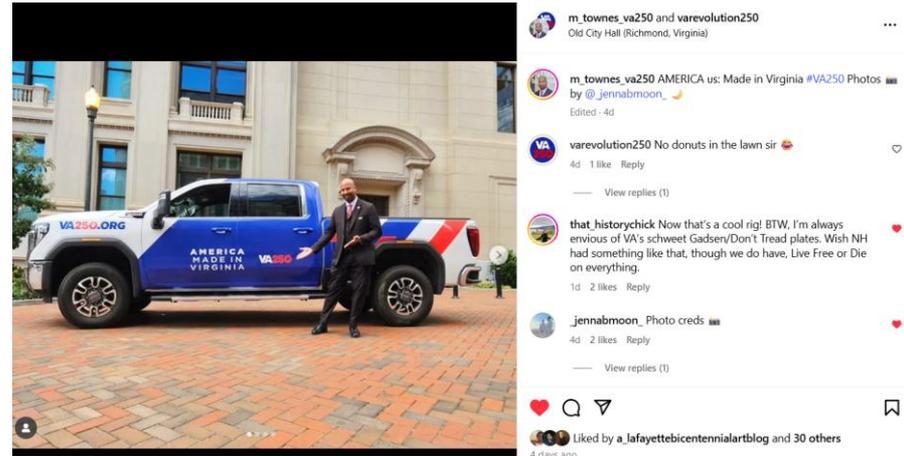
Social Media Best Practices

Use Hashtags : **#VA250 #Virginia250 #Americamadeinvirginia**

Tag **@VARevolution250** and other local committees / historical societies / historical places to help amplify your post.

Collaborate with other pages on Instagram if appropriate. For Instagram, there is value in collaborations to share the content and increase the reach without ad spend. It's a win win for anyone in on the collaboration. More traffic and engagement for their pages.

Share the content to your stories and tag the appropriate accounts.





VA250 Events

As of October 14, 2025

- **2,241 + Total** on Website Calendar
- **318,000 + total attendance reported** (600 reported)

- Post-event Reporting through Portal!

The Impact Reports tell the story of the semiquincentennial and will help your locality gain funding for future commemorations long after the 250th is over.

EVENTS & DESTINATIONS

Boost your locality's visibility during the 250th by adding your events to the [calendar of events](#), sharing a [report of those events](#) so VA250 can track the commemoration's economic impact across the state, and adding the historical sites and museums of your city or county to the [VA250 Places to Visit listing](#) and [interactive map](#).

SUBMIT AN EVENT

SUBMIT EVENT REPORT

SUBMIT A PLACE TO VISIT

Submit Local Event Report

The administrative area of this web site should only be accessed by authorized members of the Virginia American Revolution 250 Commission and locality partners.
 Questions? Please [contact us](#).
 Your IP Address is 198.246.136.35

Event Title * Required

Start Date *

mm/dd/yyyy

End Date

mm/dd/yyyy

Start Time

 : :

End Time

 : :

Location *

Museum Name, etc.

Street Address

City *

State *

Zip *

How to Report Events

1. Log-in to va250.org
2. Head to va250.org/committeedashboard
3. Click on the **SUBMIT EVENT REPORT** button
4. Select your event from Option A or report an event not on the calendar in Option B.
5. Fill out the form and submit!

Impact Reports

Find at va250.org/impact-map

Compiling this data into one for your community, elected officials, stakeholders, etc.

- Events
- Event Attendance
- Grants
- Media
- Commemorative Partners
- Mobile Museum Visits

City of Alexandria
<https://va250.org/alexandria/>

<p>House Districts</p> <ul style="list-style-type: none"> 3rd (part) 4th (part) 5th (part) 	<p>Senate District</p> <ul style="list-style-type: none"> 39th (part)
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Events	Places to Visit	Grants	Media
137	20	3	16

Events Added to VA250 Statewide Calendar

Past Events	Date
Yoga on the Magnolia Terrace	<i>10/07/25</i>
Carlyle House Family Fun Day: Pumpkin Party	<i>10/04/25</i>
Yoga on the Magnolia Terrace - Happy Hour	<i>09/25/25</i>
Washington's Compatriot in Arms, and Old & Intimate Friend, Doctor James Craik	<i>09/21/25</i>
Alexandria Women's History Walks	<i>09/20/25</i>
Yoga on the Magnolia Terrace	<i>09/20/25</i>
Discovering Alexandria Architecture Walking Tour	<i>09/13/25</i>
Patriot Day Service Event	<i>09/11/25</i>

Virginia Tourism Corporation Marketing Grant – CLOSING SOON

VTC VA250 Tourism Marketing Program

The next rounds of this program:

SPRING — Opens: March 25, 2025 Closes: April 24, 2025

FALL — Opens: September 16, 2025 Closes: October 23, 2025

For questions, please email VTCMLPGrant@virginia.org

Max Award: \$10,000 (Reimbursement, NOT Upfront)

1:1 Cash Match Required (Cash Match programs requires proof of payment to be shown for line items you are using as match AND line items you wished to be reimbursed)

*No in-kind goods or services can be used as match UNLESS the applicant is in a federally designated Economic Development District (EDD's).

Officially recognized VA250 Committees, historic sites and museums are eligible to apply. To learn more about becoming a Certified VA250 Committee, click here: <https://va250.org/form-a-local-committee/>.

Virginia Commission for the Arts Grant

FY26 VA250 Impact Grant

Purpose

To facilitate new and innovative visual and performing art projects commemorating the 250th Anniversary of the American Revolution.

Description

In partnership with the Virginia American Revolution 250 Commission (VA250) and the National Endowment for the Arts (NEA), the Virginia Commission for the Arts' **FY26 VA250 Impact Grant** offers one-time, non-matching support for new visual and performing arts projects that celebrate our founding stories, highlight diverse perspectives, and demonstrate how Revolutionary ideas continue to influence modern life. These creative endeavors will engage Virginians and affirm the Commonwealth's pivotal place in shaping and commemorating our nation's 250-year journey.

Eligible Applicants

Virginia nonprofit 501(c)(3) organizations whose primary purpose is the arts (individuals, units of government, organizations using a fiscal agent, and educational institutions and their private companion foundations are not eligible).



[Apply Online](#)

FOUNDANT ONLINE GRANT SYSTEM

Forms and Grant Resources

[VA250 Impact Grant Guidelines](#)

[VA250 Impact Grant Budget Form | FY26](#)

Please Review Listings

Many listings may be outdated so please review:

- Webpage
- Contact on the Local Committee page
- Your Places to Visit
- VA250 Custom Logo

Send to tgrimm@va250.virginia.gov and jmartin@va250.virginia.gov



Parental Leave Contact

Trevor will be out for 12 weeks on leave; due November 6

During this time, the contact for Local Committees will be:

Jeremy Martin

jmartin@va250.virginia.gov

(804) 967-3751

Alana Kucharski

akucharski@va250.virginia.gov



VA GOVERNOR'S TOURISM SUMMIT



Join us!

Virginia Rural Summit

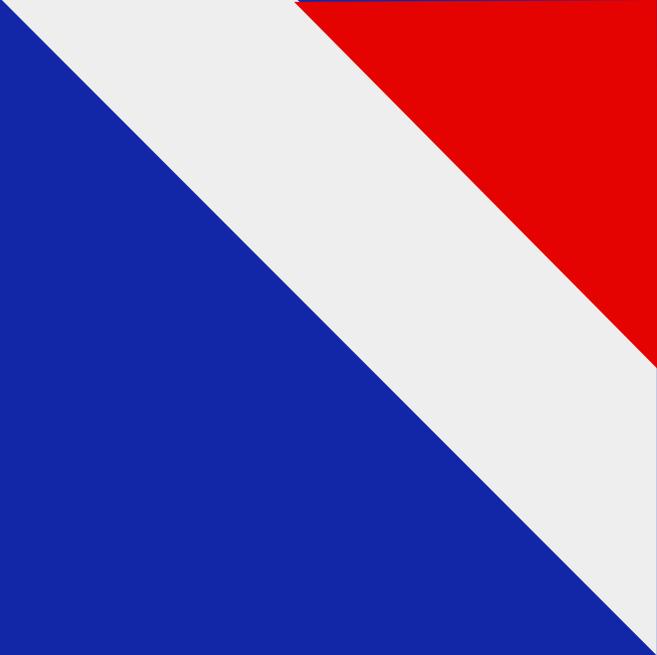
October 28

Meadow Hall | Doswell, VA

VA-1 Tourism Summit

November 19 – 21, 2025

Caesars Virginia | Danville, VA



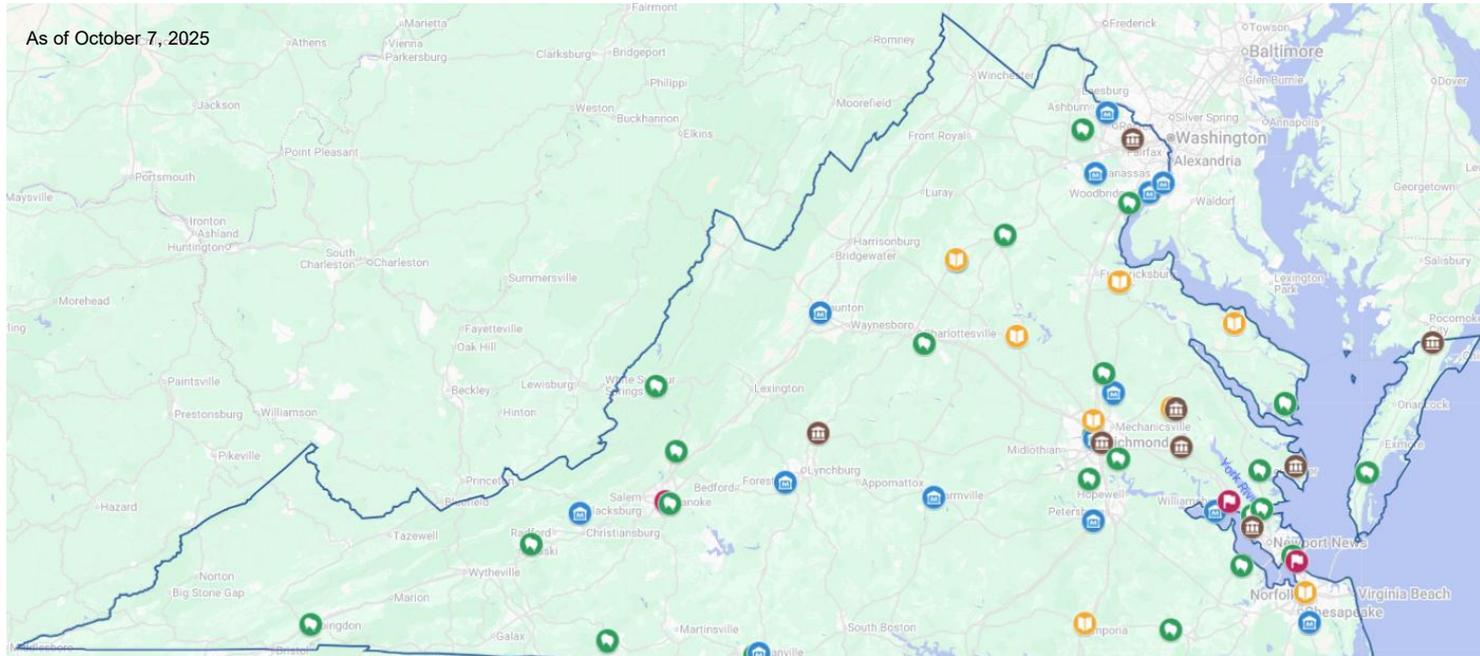
Mobile Museum Experience

Kevin Hampton

Assistant Director of Programs & Education







The Tour So Far...

- **37 weeks** on the road
- **43 stops**
- **30 Schools**

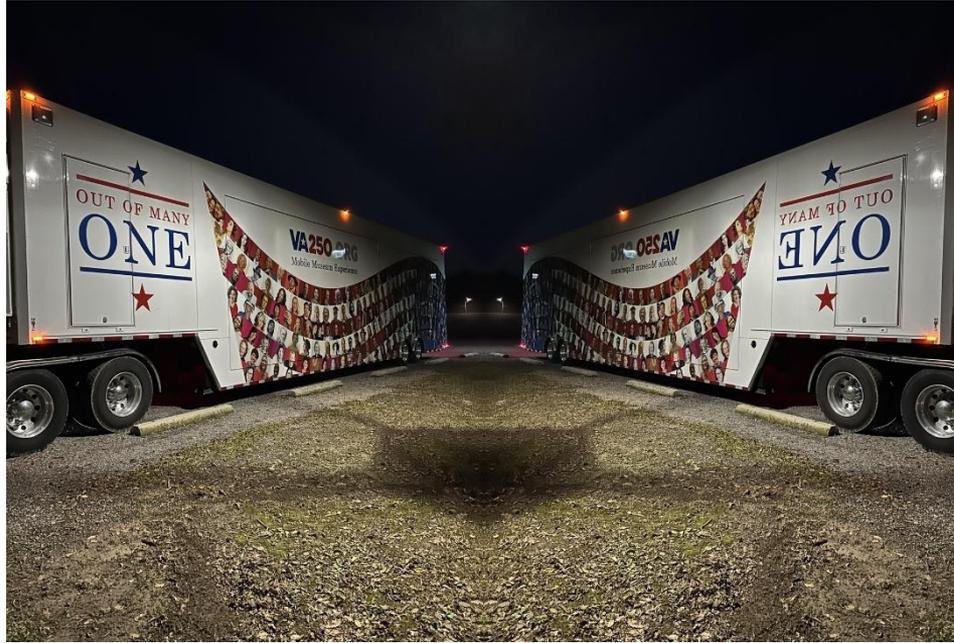
- **19,908 Total Visitors**
- **15,187 General Public**
- **4,721 Students**
- **35 States; 7 countries**
- **11/13 original colonies**



Upcoming Schedule

Monday, October 13 – Thursday, October 16	Virginia Museum of History & Culture
Saturday, October 18	Patrick County Apple Dumpling Festival
Monday, October 20 – Wednesday, October 22	The Manassas Museum
Friday, October 31 – Sunday, November 2	Cheroenhaka (Nottoway) Tribe Powwow
Wednesday, November 5 – Saturday, November 8	Heritage Farm Museum
Saturday, November 15 – Sunday, November 16	Historic Smithfield
Saturday, December 6 – Sunday, December 7	Battle of Great Bridge 250 th Anniversary
Tuesday, December 9	Great Bridge Battlefield & Waterways Museum
Wednesday, December 10 – Friday, December 12	Jamestown Settlement

2nd Mobile Museum



A 2nd mobile unit will be traveling primarily in the western part of the state, from Southwest Virginia through the Shenandoah Valley



This is getting out of hand. Now there are two of them.



Application Next Steps

1. Applicants will be notified of their status by November 1, 2025.
2. If selected, we will work with you to finalize event logistics.
3. A Host Services Agreement will be provided for your review and signature.
4. Once confirmed, your location will be added to the official schedule

Please note: Application dates for the Mobile Museum in 2027 are still to be determined.

Applications made at this time will be placed on a wait list.

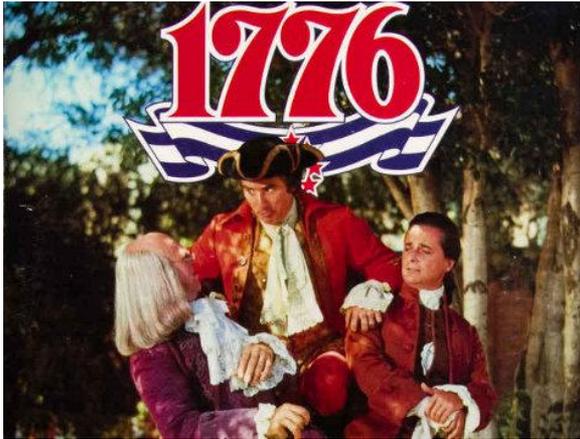


2026: The 250th Is Here!

2026



- **Sat, May 2, 2026:** VA250 and Monticello present:
“From Pen to Paper: Thomas Jefferson and the Drafting of the Declaration of Independence”
- **Fri, May 15, 2026:** VA250 and Colonial Williamsburg present:
250th Anniversary of Fifth Virginia Convention: Virginia’s Independence Day
- **Sun, June 7, 2026:** VA250 and Stratford Hall present:
“Virginia Resolved: 250th Anniversary of Lee Resolution of Independence”
- **Thurs, June 11, 2026:** VA250 and Mount Vernon present:
“In the Eyes of the World: Celebrating 250 Years of American Independence”
- **Fri, June 12, 2026:** VA250 and Gunston Hall present:
250th Anniversary of Virginia Declaration of Rights
- **June 12-14 & 19-22, 2026:** *Sail250® Virginia*
- **National Speech and Debate Association Tournament**
- **July 4, 2026:** Opening of *Give Me Liberty* Exhibition
American Revolution Museum at Yorktown
- **July 4, 2026:** VA250 and Colonial Williamsburg present
“America. Made in Virginia. 250 Years of Forming a More Perfect Union”

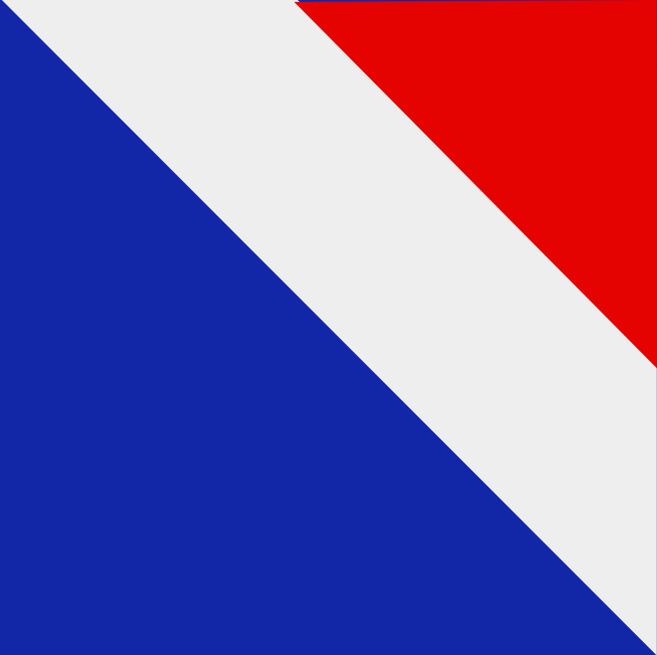


Next Meeting - Thursday, November 13

10 AM – 12 PM

Virtual - ZOOM





Questions & Things to Share

VA★250

America.

Made in Virginia.