

Impact Report



City of Richmond



Key Impact Metrics

	Number of Events:	Total Event Attendance Reported:	Number of Museums & Attractions Listed:	Total Grants Awarded:
City of Richmond	143	10,000	14	4

Notable Moments:

Mobile Museum Visits

Estes Employee Appreciation Day
September 3, 2025



Patrick Henry Building
May 2, 2025



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Locality Breakdown:

Grants Awarded:

Project Title	Number of Partners	Award Amount	Award Match
250th Commemoration at Patrick Henry's Scotchtown	4 (Richmond Region Tourism; Center of the Universe Brewing Company; St. John's Church Foundation; Henry Clay Inn)	\$10,000	\$33,000
Liberty of Death Reenactment	1 (Virginia American Revolution 250th Commission)	\$10,000	\$22,500
John Marshall's Revolutionary Life and Legacy in Virginia, a 360-Degree Virtual Tour	5	\$10,000	\$10,000
City of Richmond Public Library Foundation	0	\$5,000	\$0
Total VA250 Impact Grant	10	\$35,000	\$65,500

Locality Breakdown:

Upcoming Events:

America's Founding Story: Church Hill Neighborhood Walking Tour: September 05 & 26, 2025.

Venue Location: The Valentine Museum



Program Overview: American Revolutionary Patrick Henry once shouted the legendary words, "Give me liberty or give me death!" in this iconic Richmond district. Join the most experienced guides in Richmond to explore the revolutionary history of the Church Hill neighborhood. Plus, check out the modern renovation efforts, scenic parks and thriving restaurant scene that make Church Hill a vibrant neighborhood today.



Women and Politics in Revolutionary America: September 19, 2025.

Venue Location: St. John's Church

Speaker: Dr. Rosemarie Zagarri

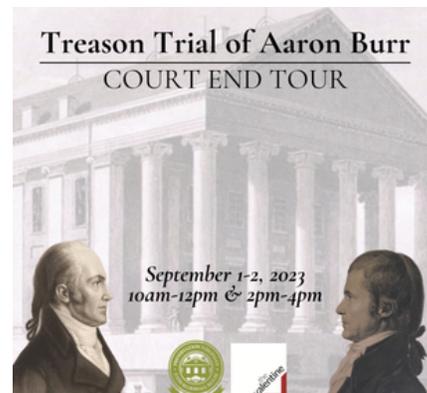
Program Overview: A Professor of History at George Mason University. She received her Ph.D. from Yale University and specializes in Early American history. She has published four books, the most recent of which is *Revolutionary Backlash: Women and Politics in the Early American Republic*. Her latest book project is called, "Liberty and Oppression: Thomas Law and the Problem of Empire in Colonial British India and the Early American Republic."

Locality Breakdown:

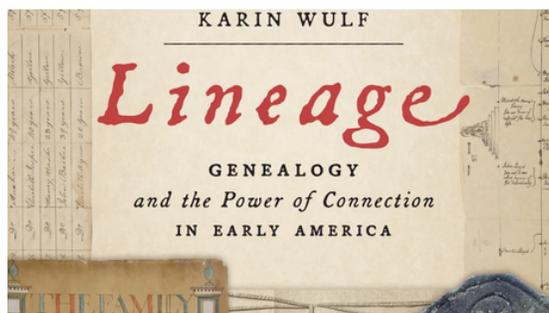
Upcoming Events:

The Treason Trial of Aaron Burr: A Court End Tour: September 05, 2025 - September 06, 2025

Venue Location: The Valentine Museum



Program Overview: Join us for a deep dive into one of America’s first great legal spectacles, the treason trial of Aaron Burr! In the summer of 1807, the national spotlight landed on Richmond’s Court End neighborhood as Chief Justice John Marshall deliberated the fate of accused traitor Aaron Burr. This two-hour experience includes a guided tour of Preservation Virginia’s John Marshall House and the Valentine’s Wickham House.



Lecture: Lineage-The Power and Promise of Genealogy in Early America: September 10, 2025

Venue Location: Virginia Museum of History & Culture

Program Overview: Genealogy is everywhere-online, on screens, and through organizations and conferences and more. But technologies aside, genealogy was everywhere in the eighteenth century, too. And while we may think of eighteenth-century Americans as largely the subject of genealogy research, they were active participants in what was a foundational interest and practice in their own time.

Speaker: Dr. Karin Wulf & Julio Mario Santo Domingo

Locality Breakdown:

Upcoming Events:

Run Richmond 16.19: September 27, 2025

Venue Location: Kanawha Plaza



Program Overview: A vibrant celebration of movement, culture, and community. Our run-or-walk event is open to all ages, abilities, and backgrounds, taking you on an inspiring journey through over 400 years of Black history. Come explore the historic sites and many peoples who contributed to the making of America. The Djimon Hounsou Foundation is organizing this event with the Black History Museum & Cultural Center of Virginia, Sports Backers, and 30+ community partners.



Making History with LVA: October 08, 2025

Venue Location: Library of Virginia

Program Overview: With more content and research moving online, the Library seeks to make digital documents as accessible as possible by crowdsourcing their transcription. Volunteers will transcribe handwritten pages and historical newspapers by reading the text and typing it into digital form. Join us for a virtual volunteer session to learn how you can help make historical documents more searchable and usable for researchers now and in the future.

Locality Breakdown:

Upcoming Events:

Lecture: "I do not like to talk about it, or even think about it" - George Washington and Slavery: October 08, 2025

Venue Location: Virginia Museum of History & Culture



Historian: Dr. Peter Henriques

Program Overview: In this unflinching but fair and balanced assessment of Washington and slavery, Professor Henriques attempts to go beyond name calling and examine the dilemma Washington (and the nation) faced and what his actions, or lack of actions, reveal about the man and the country he founded.



Collections Up Close - Give Me Liberty: Virginia & The Forging of a Nation: October 11, 2025

Venue Location: Virginia Museum of History & Culture

Program Overview: VMHC staff curate displays featuring some of the museum's millions of artifacts and manuscripts that are not currently on exhibit. In addition to a themed presentation, guests are led on an exclusive behind-the-scenes tour of the museum's storage areas to examine the museum's collection up close while interacting with VMHC staff members.

Locality Breakdown:

Upcoming Events:

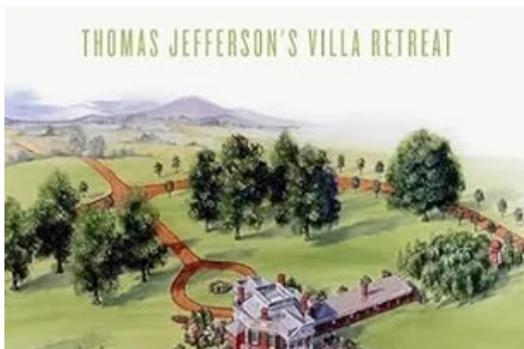
**J. Harvie Wilkinson, Jr. Lecture -
Midnight on the Potomac: The Last
Year of the Civil War, the Lincoln
Assassination, and the Rebirth of
America: October 15, 2025**

Venue Location: Virginia Museum of
History & Culture

Program Overview: In this unflinching but fair and balanced assessment of Washington and slavery, Professor Henriques attempts to go beyond name calling and examine the dilemma Washington (and the nation) faced and what his actions, or lack of actions, reveal about the man and the country he founded.



Author: Scott Ellsworth



**Lecture: Poplar Forest - Thomas
Jefferson's Villa Retreat: October 30,
2025**

Venue Location: Virginia Museum of
History & Culture

Author: Travis C. McDonald

Program Overview: In 1809, Thomas Jefferson retired from a long public life. Most people have little knowledge of what he did in that well-deserved retirement. Knowing that he could not get his essential quiet time at Monticello, he had begun construction of Poplar Forest in 1805 while still president. Jefferson started using his intimate and private retreat the year he retired and for another fourteen years.

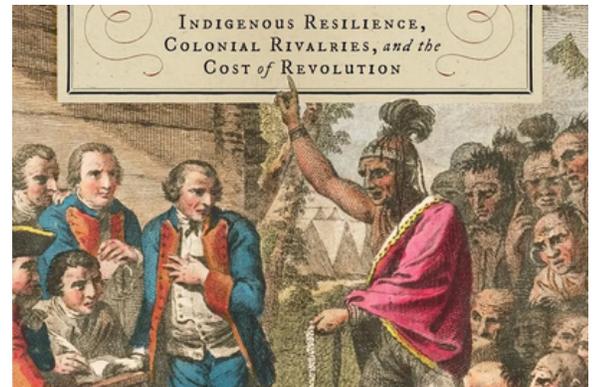
Locality Breakdown:

Upcoming Events:

Lecture: Declarations of Independence- Indigenous Resilience, Colonial Rivalries, and the Cost of Revolution: November 06, 2025

Venue Location: Virginia Museum of
History & Culture

Program Overview: A group of colonial squatters declared their independence in northwest Philadelphia. They were not alone in their efforts. By intertwining the experiences of Indigenous Americans, rebellious colonial squatters, opportunistic land speculators, and imperial government agents, Dr. Christopher Pearl reveals how conflicts within and between them all set the terms and ultimately shaped the meaning of the American Revolution.



Author: Dr. Christopher R. Pearl



A Spatial History of Lord Dunmore's Proclamation: November 06, 2025

Venue Location: Library of Virginia - Online

Archivist: Cassandra Farrell

Program Overview: Issued in November 1775 by Virginia's last royal governor, the infamous proclamation spurred much debate about his declaration of freedom for the enslaved and indentured servants willing to fight for the British. Farrell will explore the spatial history of the historic document, as well as where it was published and discussed both during and after the American Revolution.

Locality Breakdown:

Upcoming Events:

Liberty or Death Reenactment in honor of Veterans' Day: November 09, 2025

Venue Location: St. John's Church



Program Overview: Witness Patrick Henry Convince his Fellow Delegates to Take Up Arms Against the King! 12:00 PM Visitor Center Opens for walk-up Ticket Sales. 1:00 PM Church doors open for seating, 1:30 PM Reenactment begins, 2:20 PM Meet and Greet with Delegates in the yard, 2:45 PM Tour presentation inside the church. About 35 minutes.



Remember the Ladies: A Women's Reenactment: November 14 - 23, 2025

Venue Location: St. John's Church

Artistic Director: Maggie Roop

Program Overview: St. John's Church Foundation presents a gender-reversed production of our time-honored Liberty or Death reenactment. In this historic rendition, women drawn from Richmond's vibrant theatre and film community portray nine delegates to the Second Virginia Convention, including George Washington, Thomas Jefferson, Richard Henry Lee and of course, Patrick Henry.

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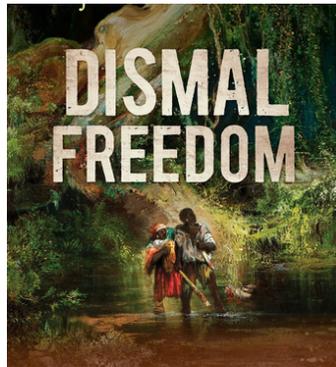


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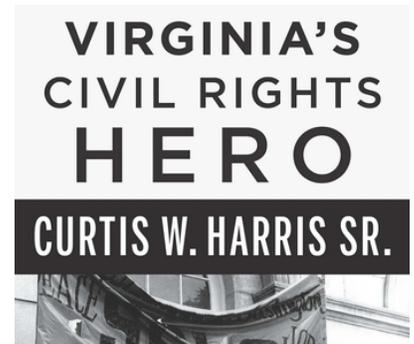
Past Events:



**Traitor in the Tidewater:
Benedict Arnold's Virginia
Raid, 1781:** April 11, 2023



Dismal Freedom:
February 16,
2023



**The Hero from Hopewell: The Rev.
Curtis W. Harris and the Civil Rights
Movement:** February 2, 2023



**Arnold's Raid on
Richmond:** January 05,
2023 - January 08, 2023



Virginia House Open House:
December 11, 2022

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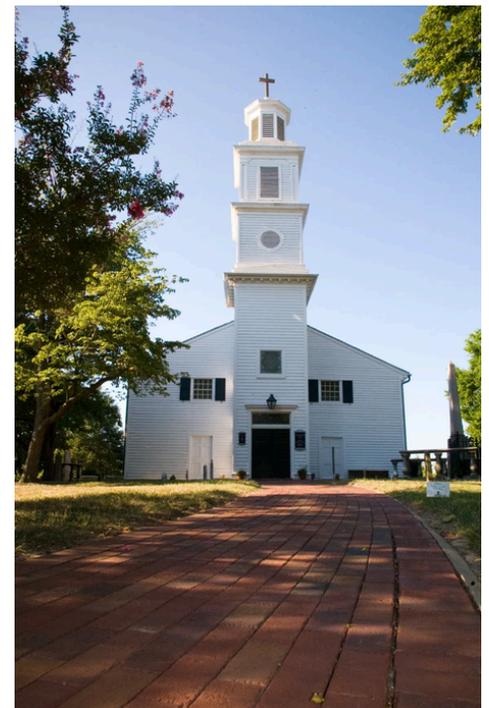
Locality Breakdown:

Places to Visit:



- Beth Ahabah Museum and Archives
- Black History Museum & Cultural Center of Virginia
- Free Black People In Virginia
- Give Me Liberty
- Historic St. John's Church
- John Marshall House

- Library of Virginia
- Richmond National Battlefield Park
- The Valentine
- Virginia Capitol and Executive Mansion
- Virginia Museum of History and Culture
- Virginia War Memorial
- We The People
- Wilton House Museum



Locality Breakdown:

Media Mentions:

Total Richmond Media Hits: 19

News Outlet	Event Covered
Richmond Free Press	<u>Presidents Day Naturalization Ceremony at the Virginia Museum of History & Culture</u> : February 13, 2025
The Washington Post	<u>Patrick Henry 'Give me liberty or give me death'</u> : March 21, 2025
Richmond Times Dispatch	<u>'Give Me Liberty Exhibit' at Virginia Museum of History and Culture</u> : March 20, 2025
The American Conservative	<u>Give Me Liberty: Virginia & The Forging of a Nation Exhibit</u> : March 22, 2025
Shore Daily News	<u>The Commemoration of the Anniversary of Patrick Henry's Rousing Speech</u> : March 23, 2025
The Epoch Times	<u>Give Me Liberty!</u> : March 23, 2025
Richmond Times Dispatch	<u>250 Anniversary of 'Give Me Liberty or Give Me Death' Speech</u> : March 24, 2025
AP News	<u>'Give me liberty or give me death' turns 250. Here's what it meant in 1775</u> : March 24, 2025

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Total Richmond Media Hits: 19

News Outlet	Event Covered
Richmond Times Dispatch	<u>250 years since 'Give Me Liberty or Give Me Death' speech</u> : March 24, 2025
The Richmonder	<u>Patrick Henry speech Reenactment</u> : March 24, 2025
The Christian Broadcasting Network	<u>Patrick Henry's Rallying Cry for Freedom Turns 250</u> : March 24, 2025
WHRO Public Media	<u>'Give Me Liberty' exhibition invites the world to see Virginia's role in forging America</u> : March 26, 2025
Garden & Gun	<u>Revisit Timeless Landmarks in Richmond</u> : March 25, 2025
VPM	<u>Preview screening of The American Revolution at the Altria Theater</u> : March 27, 2025
Cardinal News	<u>Ken Burns gives sneak peek of new documentary on American Revolution</u> : March 27, 2025

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News Outlet	Event Covered
C-Span	<u>"Give Me Liberty or Give Me Death" Speech - 250th Anniversary: March 23, 2025</u>
Richmond Family Magazine	<u>VA250 Celebrates America's 250th Anniversary with an Array of Festivities: April 6, 2025</u>
Antiques and the Arts Weekly	<u>Give Me Liberty: Virginia & The Forging Of A Nation Exhibition: April 7, 2025</u>
The Virginia Gazette	<u>Richmond museum exhibit celebrates contributions of key Virginians: April 25, 2025</u>

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Locality Breakdown:

Commemorative Partners:

Costar Group, Inc.

Dominion Energy

Estes Express Lines

Fall Line Kitchen & Bar –

Richmond Marriott

Gelati Celesti

The Garden Club of Virginia

State Council of Higher

Education for Virginia

(SCHEV)

Virginia Department of

Historic Resources

Virginia Passenger Rail

Authority

Virginia Spirits

Virginia Wine

