



AMERICA MADE IN VIRGINIA

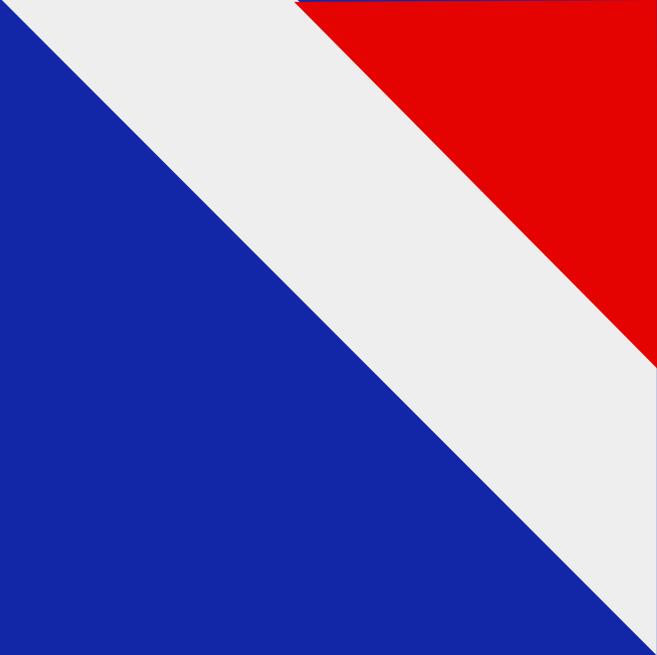
VA250

VA250 Local Committee Convening
September 9, 2025



AMERICA

MADE IN VIRGINIA



Welcome

Cheryl Wilson

Executive Director

We are here to amplify the great work you and your local committees are doing, and assist with resources, tools, and insights you need make this a successful **STATEWIDE** commemoration that engages every Virginian!

Commemorative Partnership Program

VA250 Mobile Museum Experience

Local Committee Resources & Impact Reports

Commemorative Partnership Program

Patrick Daughtry

Senior Associate of Partnerships



Commemorative Partner Program

VA250 is identifying collaborative opportunities with other organizations, institutions and companies to make all Virginians aware of the resources available to participate in the 250th anniversary of our nation's independence.

Commemorative Partner Toolkit

Once approved, Commemorative Partners receive access to our password protected online toolkit, a resource guide to include a logo library, sample Press Release, suggested social media posts, and more.



Announcement Story Example



Story Example

AMERICA
MADE IN VIRGINIA

Use the blue marquee version for ad and poster layouts with lighter background images (for example, over light blue sky).

Ads and poster layouts



Use the VA250 pairing versions in email signatures and in digital ads where space is limited.

Email signatures and digital ads

AMERICA. MADE IN VIRGINIA.

Use the horizontal version in small-space mobile banners or in the header of slide presentations.

Small-space mobile banners or presentation headers

Digital Toolkit

More of what made America happen, happened in Virginia. And the more we can educate citizens about our state's history, the more we can inspire them for the next 250 years.

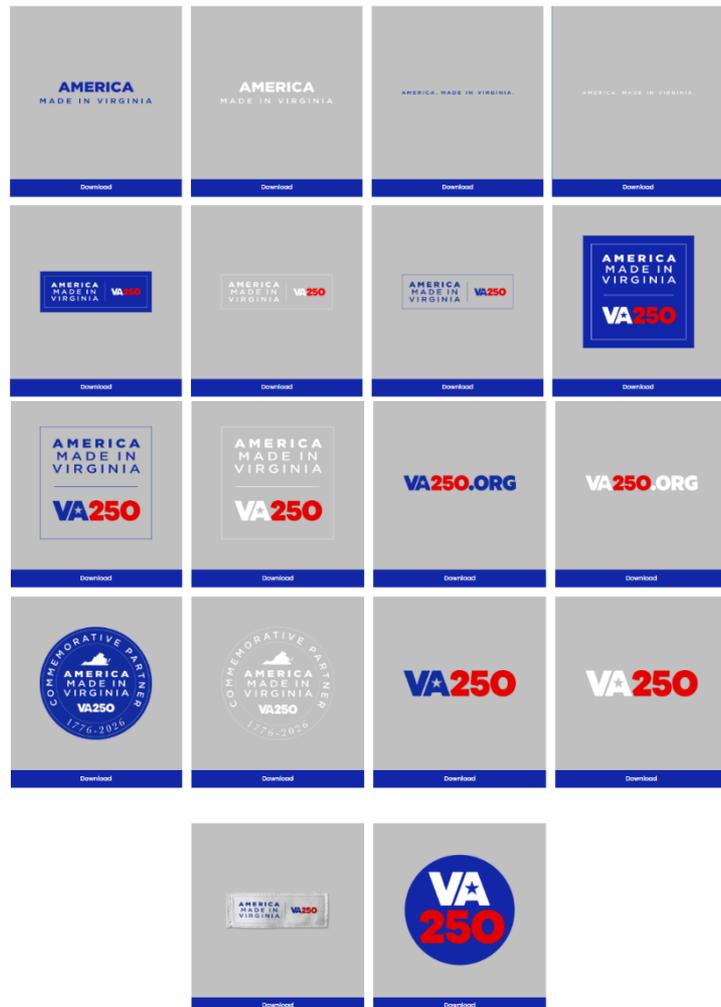
As a **Commemorative Partner**, you can help illuminate Virginia's Revolutionary role. This digital toolkit has everything you need to get started. From language to logos to social media, it's all right here.

Our Mission

AMERICA
MADE IN VIRGINIA

The 250th anniversary of our country presents a unique opportunity for Virginia, where so much of what shaped us took place. With your help, we can *educate* Americans about our history, founding ideals, and system of government; *engage* with every community and locality to tell a complete story; and *inspire* people to recommit to the values inherent in citizenship. Ultimately helping us to form the "more perfect union" envisioned by the Revolutionary generation.

Logo Library



Co-Branding Opportunities

Commemorative Partners can design co-branded merchandise for VA250 approval.

This collaborative marketing campaign approach will result in consistent messaging across the Commonwealth for the duration of the 250th Commemoration.



Current Commemorative Partners

1781 Brewing Company
7 Dogs Brewpub
American Tapestry
Amherst County, Virginia Chamber of Commerce
Appalachian Power
An Occasion for the Arts
Anne Spencer House & Garden Museum, Inc.
Avoca Museum
Birdsong Peanuts
The Board Room Brewing Company
Botetourt County Libraries
The Breeden Company
Cape Charles Main Street
CapitalChips
Carilion Clinic
Charles City Virginia
City of Chesapeake
City of Franklin, Virginia
City of Salem
Clarke History Museum
C.M. Jones
Columbia Gas of Virginia
Costar Group, Inc.
Council of Independent Colleges in Virginia, Inc.
County of Patrick Virginia
Craig County, Virginia
Culpeper Committee VA250
Culper Coffee Company
Darden Publishing
Decipher Brewing
Department of Parks and Recreation, City of Newport News
Discover Danville
DJ Everett
Dominion Energy
Dragon Run Brewing

DroneUp
Eagle's Eye Creative
Echo Valley Micro Resort
Elevate Leadership, LLC
Elk Island Winery
Estes Express Lines
Fall Line Kitchen & Bar – Richmond Marriott Downtown
Fairfax County Museum
Fika Coffee & Tea
Floyd County Chamber of Commerce
Floyd Tourism
Fort Monroe
Fredericksburg Model-A Carriage Tours
Gelati Celesti
Gearharts Fine Chocolates
George Mason Athletics
George Washington Masonic National Memorial
Greater Williamsburg Chamber of Commerce
Hampton Roads Water Services
Hark Vineyards
Highland County
Historic Christ Church & Museum
Historic Fredericksburg Foundation
Historical Society of West Point
Historical Society of Washington County, Virginia
History Walks FXBG
Hitachi Energy
Huntington Ingalls Industry
Isle of Wight County Museum
James City County
James Madison University
James Monroe's Highland
James Monroe Memorial Foundation
Jamestown-Yorktown Foundation

Keep Virginia Beautiful
KilianWare Pottery
The Lee-Fendall House Museum & Garden
Lexington & the Rockbridge Area Tourism
Liberty University History Department
Loudon County
Loudoun County Brewers Association
Mt Defiance Cidery and Distillery
Nacho Average Brewpub LLC
Oatlands
The Oratorio Society of Virginia
Wayne Drumheller
Patrick Henry's Red Hill
Pearmund Cellars
Precarious Beer Project
Prince Edward County
Radford University Athletics
Realtec Community Services/a>
Redhill: Patrick Henry National Memorial
Roanoke City Public Schools
Robert Russa Moton Museum
Roots & Jones
Run Richmond 16.19 – Djimon Honsou Foundation
Salem Museum & Historical Society
Segal Leadership Global
Sentara Health
Sly Clyde Ciderworks
Southern Revere Cellars
SPIRITS Museum
Springfield Baptist Church of Carterton, Virginia
Spotsylvania County Office of Tourism
Spotsylvania County Museum
Squabble State Hard Cider & Spirits
St. George Brewing Company
St. Luke's Historic Church & Museum
Stafford County Virginia

Current Commemorative Partners

State Council of Higher Education for Virginia
Stratford Hall
Swover Creek Farms & Brewery
The Garden Club of Virginia
The James Madison Museum
The Old House Agent – Daniel Shew
The Power of One, LLC
The Winery at Bull Run
Town of Middleburg
Town of Wytheville Department of Museums
TowneBank
Twisted Oak Farm Brewery
University of Virginia Athletics
Untangled Souls
UVA Karsh Institute of Democracy
Virginia Arts Festival
Virginia Craft Brewers Guild
Virginia Department of Historic Resources
Virginia Diner
Virginia Passenger Rail Authority | Amtrak Virginia
Virginia Military Institute
Virginia Tourism Corporation
Virginia Spirits
Virginia Wine
Visit Charlottesville
Visit SOSI
VMI Athletics
Volvo Penta North America
Walmart
Washington Heritage Museums
Water Street Grille
Waygone Brewing
Wilderness Road Regional Museum
William and Mary Athletics & Sponsorships

William and Mary Law School
Williamsburg Premium Outlets
Williamsburg Winery
Winchester Chapter – National Society Daughters of the American Revolution
Winchester Ciderworks
Wind Vineyards
York County, Virginia
Yorktown Flower Shoppe

Virginia Craft Brewers Association Pinriot Program



Become a Pinriot!

Join Virginia's historic celebration and earn the title of a **Pinriot Brewery**—a proud participant in the Commonwealth's commemoration of America's 250th anniversary.

What Is a Pinriot Brewery?

A **Pinriot Brewery** is a Virginia craft brewery that:

- Participates in *Virginia Craft Brewers Guild* campaigns and programming.
- Registers as a VA250 Commemorative Partner.
- Celebrates Virginia's role in America's independence with pride, creativity, and beer!



Find Commemorative Partners in Your Communities

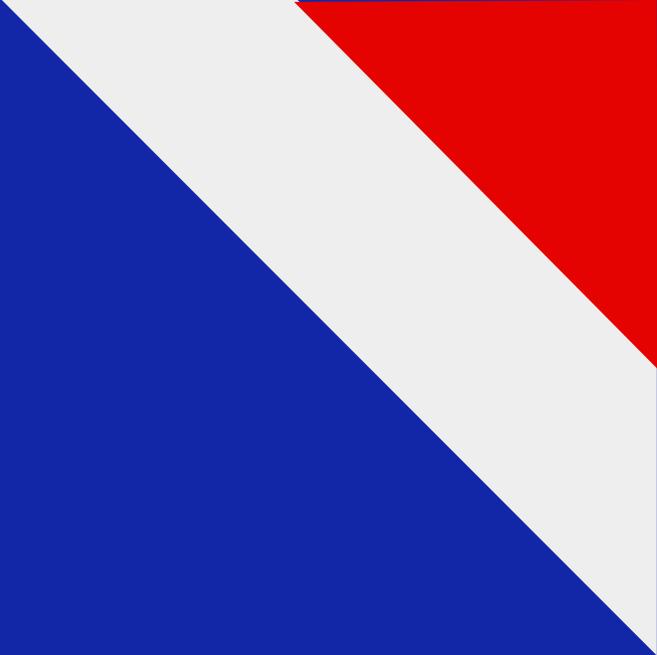
Encourage local businesses, non-profits, and organizations to be a part of the semiquincentennial movement.

- Historical organizations
- Athletic programs
- Annual events
- 5K organizers
- Museums & historic sites
- Local breweries and wineries

Get Started

[Va250.org/commemorative-partners](https://va250.org/commemorative-partners)





Mobile Museum Experience

Kevin Hampton

Assistant Director of Programs & Education

AMERICA. MADE IN VIRGINIA.

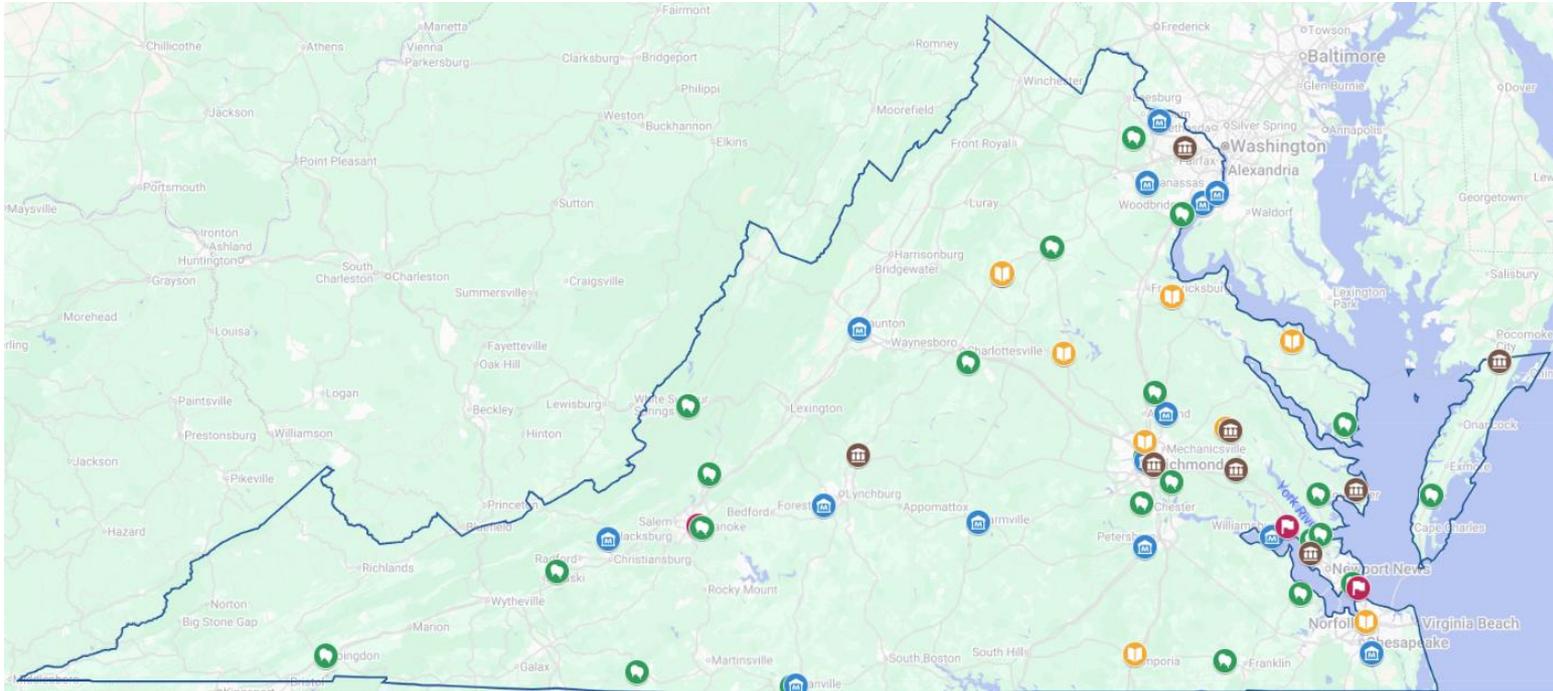
Mobile Museum
EXPERIENCE

VA350.ORG

GO







The Tour So Far...

- 34 weeks on the road
- 37 stops
- 28 Schools

- 17,530 Total Visitors
- 13,435 General Public
- 4,095 Students
- 35 States; 7 countries
- 11/13 original colonies



Upcoming Schedule

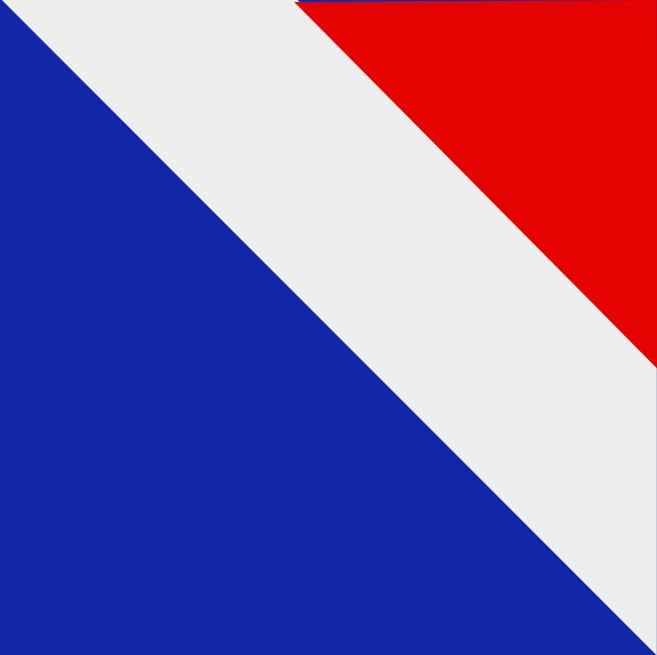
Friday, September 12 – Saturday, September 13	Robert Russa Moton Museum
Monday, September 15 – Thursday, September 18	Hanover Museum of History & Culture
Friday, September 19 – Sunday, September 21	Historic Endview – Newport News
Thursday, September 25 – Saturday, September 27	Historic Fincastle Festival
Monday, September 29 – Wednesday, October 1	State Fair of Virginia
Friday, October 3 – Saturday, October 4	Northampton Agricultural Fair
Monday, October 6 – Wednesday, October 8	New Church Welcome Center
Monday, October 13 – Thursday, October 16	Virginia Museum of History & Culture
Saturday, October 18	Patrick County Apple Dumpling Festival
Monday, October 20 – Wednesday, October 22	The Manassas Museum
Friday, October 31 – Sunday, November 2	Cheroenhaka (Nottoway) Tribe Powwow
Wednesday, November 5 – Saturday, November 8	Heritage Farm Museum
Saturday, November 15 – Sunday, November 16	Historic Smithfield



Application Next Steps

1. Applicants will be notified of their status by November 1, 2025.
2. If selected, we will work with you to finalize event logistics.
3. A Host Services Agreement will be provided for your review and signature.
4. Once confirmed, your location will be added to the official schedule

Please note: Application dates for the Mobile Museum in 2027 are still to be determined.



Give Me Liberty
Traveling Exhibit

Give Me Liberty Traveling Exhibit

Explores the unique and essential Virginia people, events, and sites that brought liberty and democracy to a nation.

- Approximately 750 Square Feet
- 10 double-sided retractable banner units
- 1 – 6 weeks rental period
- NEW Standard Package available with VA250 – Application Coming Soon.



Local Committee Resources

Trevor Grimm

Senior Marketing & Communications Associate

Stafford County – VA250 Beer Collection



Buena Vista – Labor Day Parade


GlenMaury
Park & Campground

54TH ANNUAL
LABOR DAY
Festival

SEPTEMBER 1ST ★ GLEN MAURY PARK ★ FREE!

Welcome to

ROCKBRIDGE VA250

Celebrating our Local and National
250th Anniversaries



Celebrating 250 years of
American history in
Virginia, Rockbridge, and
Lexington, VA250 aims to
engage, educate, and
inspire all citizens.

Upcoming Events

- Rockbridge Community Festival
- Buena Vista Labor Day Parade
- GIVE ME LIBERTY Exhibit
- Virginia & the Vietnam War Exhibit

We The People – Sneak Peek Screening of Ken Burns’s “The American Revolution” Documentary at Yorktown Battlefield

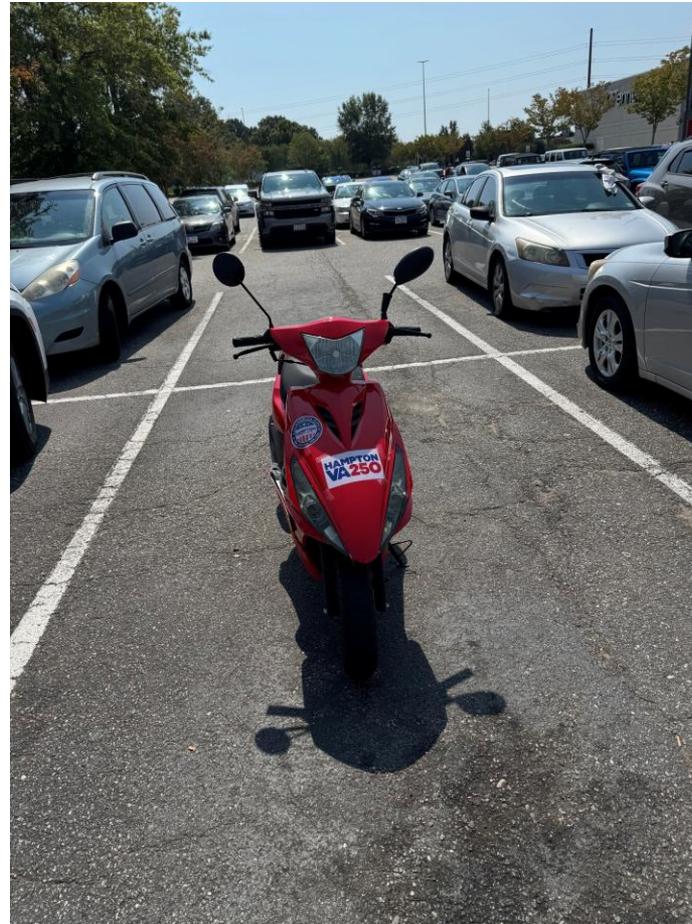


WE THE PEOPLE
A YORKTOWN BATTLEFIELD EVENT
WITH SCREENING OF
THE AMERICAN REVOLUTION
A FILM BY
KEN BURNS, SARAH BOTSTEIN & DAVID SCHMIDT

SATURDAY, SEPTEMBER 20, 2025
Experience a powerful evening under the stars with a special preview screening of Ken Burns’s *The American Revolution*—on the very ground where history unfolded.

whro PUBLIC MEDIA VA250 VISIT Yorktown VIRGINIA Jameson SETTLEMENT American Revolution MUSEUM YORKTOWN

VA250 In the Wild



Share Your Photos!

VA250 would like to amplify and share your committee's amazing hard work for the 250th anniversary, but we need your help! We don't always know or see what your locality is putting together.

Much like events and places, please share with us your photos and short vertical videos so we can share them on social media!



Social Media Best Practices

Use Hashtags : **#VA250 #Virginia250 #Americamadeinvirginia**

Tag **@VARevolution250** and other local committees / historical societies / historical places to help amplify your post.

Collaborate with other pages on Instagram if appropriate. For Instagram, there is value in collaborations to share the content and increase the reach without ad spend. It's a win win for anyone in on the collaboration. More traffic and engagement for their pages.

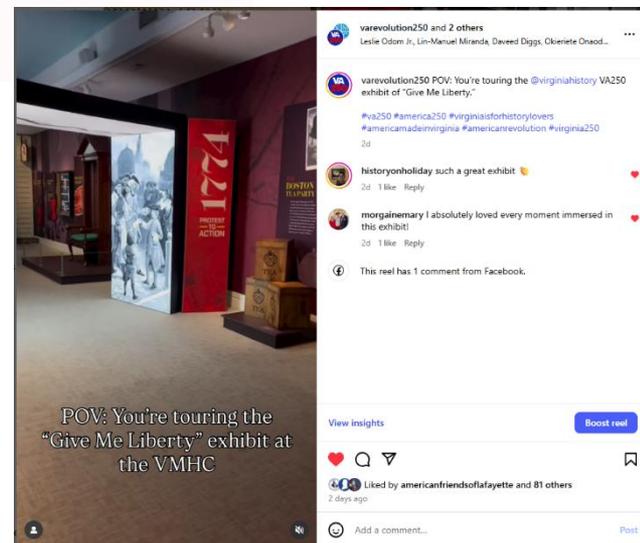
Share the content to your stories and tag the appropriate accounts.



IS YOUR CHILD TEXTING ABOUT VIRGINIA 250

ICYMI- In Case You Missed Independence... Virginia started it.
BRB- Born Revolutionary, Baby
IRL- Iconic Revolutionary Leaders
IDK- I Don't Kneel
WWW- What Would Washington Do?
LOL- Leaders Outta Loudoun
IKR- I Know, Revolution!

imgflip.com





VA250 Events

As of September 5, 2025

- **2,209 Total** on Website Calendar
- **306,725 total attendance reported** (600 reported)

- Post-event Reporting through Portal!

The Impact Reports tell the story of the semiquincentennial and will help your locality gain funding for future commemorations long after the 250th is over.

EVENTS & DESTINATIONS

Boost your locality's visibility during the 250th by adding your events to the [calendar of events](#), sharing a [report of those events](#) so VA250 can track the commemoration's economic impact across the state, and adding the historical sites and museums of your city or county to the [VA250 Places to Visit listing](#) and [interactive map](#).

SUBMIT AN EVENT

SUBMIT EVENT REPORT

SUBMIT A PLACE TO VISIT

Submit Local Event Report

The administrative area of this web site should only be accessed by authorized members of the Virginia American Revolution 250 Commission and locality partners.
 Questions? Please [contact us](#).
 Your IP Address is 198.246.136.35

Event Title * *Required*

Start Date *

mm/dd/yyyy

End Date

mm/dd/yyyy

Start Time

 : :

End Time

 : :

Location *

Museum Name, etc.

Street Address

City *

State *

Zip *

How to Report Events

1. Log-in to va250.org
2. Head to va250.org/committeedashboard
3. Click on the **SUBMIT EVENT REPORT** button
4. Select your event from Option A or report an event not on the calendar in Option B.
5. Fill out the form and submit!

Impact Reports

Compiling this data into one for your community, elected officials, stakeholders, etc.

- Events
- Event Attendance
- Grants
- Media
- Commemorative Partners
- Mobile Museum Visits

Botetourt County
37th House District
<https://va250.org/botetourt-county/>
{PRINT BUTTON...}

Events	Places to Visit	Grants	Media
27	2	1	5

Events Added to VA250 Statewide Calendar

The Most Unique Concert of the Year	September 23, 2023
Meet a British Soldier: Revolutionary War Reenactor	September 09, 2023
Meet a British Soldier: Revolutionary War Reenactor	September 12, 2023
Meet a British Soldier: Revolutionary War Reenactor	October 04, 2023
Meet a British Soldier: Revolutionary War Reenactor	October 20, 2023
Tunneling into History: Exploring the Marshall Tunnel & Canal History	October 20, 2023

Places to Visit Listed VA250 Statewide Calendar

- Botetourt County Historical Museum
- Roaring Run Recreational Area

Grants Awarded

VTC Grant Details
Virginia Humanities Summer 2024: 250th Battle of Point Pleasant - \$6,500

Founding Friends, Founding Foes Tour**May 23, 2025 - December 31, 2025****Albemarle County**

Offered daily at 12:30 p.m. and 4 p.m. Pricing: Adults, \$42; Children 12-18, \$13; Children 5-11, \$4; Children under 5, Free On July 4, 1826,

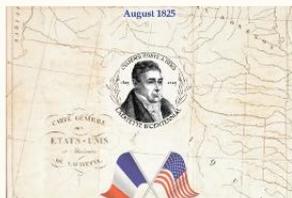
Thomas Jefferson and John Adams died on the fiftieth anniversary of the Declaration of Independence. ...

[**Read More**](#)**Create & Play the Colonial Way****June 14, 2025 - August 09, 2025****Stafford County**

Celebrate America's 250th Birthday - Colonial Style! Starting Saturday, June 14th (yes, that's Flag Day!), your child is invited to step back in time with Create & Play the Colonial Way at Art Cart Kids. These playful, hands-on classes are de...

[**Read More**](#)**Culpeper hosts A Hero: Lafayette in Culpeper Exhibit****June 28, 2025 - December 31, 2025****Culpeper County**

The Museum of Culpeper History presents Culpeper Hosts a Hero, the first exhibit to highlight General Lafayette's historic visit to our town in August 1825. Rarely noted in official records of his tour of the United States, the Frenchman's short sto...

[**Read More**](#)**Run America 250 - Virtual Race****July 04, 2025 - July 05, 2026****Stafford County**

Walk or Run 250 Miles to Celebrate America's 250th! Lace up your sneakers and get moving in the free Run America 250 Challenge: a country-wide virtual walk/run event celebrating 250 years of American history! Between July 4, 2025 and July 5, 2...

[**Read More**](#)

Exhibits - NEW

Challenge of Longtime events clogging up the "Upcoming Events"

NEW category and new listing for these Exhibits, including Give Me Liberty

Right now, continue to submit with the "Exhibit" category as you would any other

Wholesale VA250 Merchandise



VA250 merchandise will be able to be sold at your locations.

Once ready, please apply for a wholesale account at store.va250.org.

Revolutionary New Arrivals



Beach Towel
\$35.00

Coffee Mug
\$23.00

Trucker Hat, Navy
\$35.00

Cap
\$35

Upcoming Grant Opportunity

VTC VA250 Tourism Marketing Program

The next rounds of this program:

SPRING – Opens: March 25, 2025 Closes: April 24, 2025

FALL – Opens: September 16, 2025 Closes: October 23, 2025

For questions, please email VTCMLPGrant@virginia.org

Max Award: \$10,000 (Reimbursement, NOT Upfront)

1:1 Cash Match Required (Cash Match programs requires proof of payment to be shown for line items you are using as match AND line items you wished to be reimbursed)

*No in-kind goods or services can be used as match UNLESS the applicant is in a federally designated Economic Development District (EDD's).

Officially recognized VA250 Committees, historic sites and museums are eligible to apply. To learn more about becoming a Certified VA250 Committee, click here: <https://va250.org/form-a-local-committee/>.

Please Review Listings

Many listings may be outdated so please review:

- Webpage
- Contact on the Local Committee page
- Your Places to Visit
- VA250 Custom Logo

Send to tgrimm@va250.virginia.gov



Parental Leave Contact

Trevor will be out for 12 weeks on leave; due November 6

During this time, the contact for Local Committees will be:

Jeremy Martin

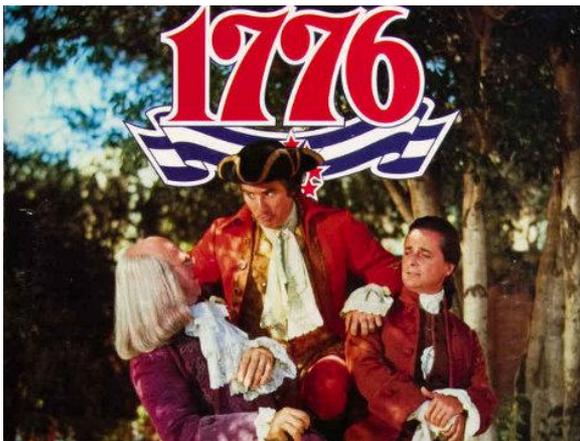
jmartin@va250.virginia.gov

(804) 967-3751



2026: The 250th Is Here!

2026



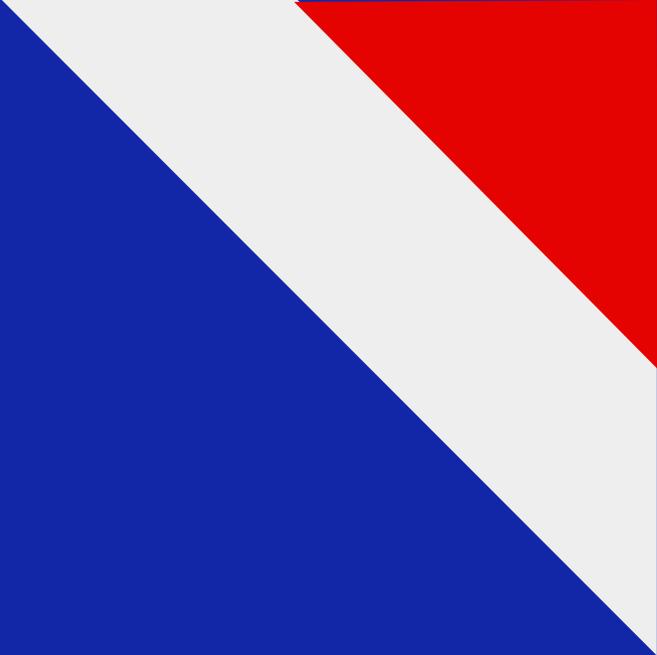
- **Sat, May 2, 2026:** VA250 and Monticello present:
“From Pen to Paper: Thomas Jefferson and the Drafting of the Declaration of Independence”
- **Fri, May 15, 2026:** VA250 and Colonial Williamsburg present:
250th Anniversary of Fifth Virginia Convention: Virginia’s Independence Day
- **Sun, June 7, 2026:** VA250 and Stratford Hall present:
“Virginia Resolved: 250th Anniversary of Lee Resolution of Independence”
- **Thurs, June 11, 2026:** VA250 and Mount Vernon present:
“In the Eyes of the World: Celebrating 250 Years of American Independence”
- **Fri, June 12, 2026:** VA250 and Gunston Hall present:
250th Anniversary of Virginia Declaration of Rights
- **June 12-14 & 19-22, 2026:** *Sail250® Virginia*
- **National Speech and Debate Association Tournament**
- **July 4, 2026:** Opening of *Give Me Liberty* Exhibition
American Revolution Museum at Yorktown
- **July 4, 2026:** VA250 and Colonial Williamsburg present
“America. Made in Virginia. 250 Years of Forming a More Perfect Union”

Next Meeting - Tuesday, October 14

10 AM – 12 PM

Virtual - ZOOM





Questions & Things to Share

HAPPY BIRTHDAY, KEVIN!



VA★250

**America.
Made in Virginia.**