
Give Me Liberty

Virginia Museum of History & Culture and Jamestown-Yorktown Foundation
90% Design

July 31, 2024

DRAFT

CLIENT APPROVAL

DATE

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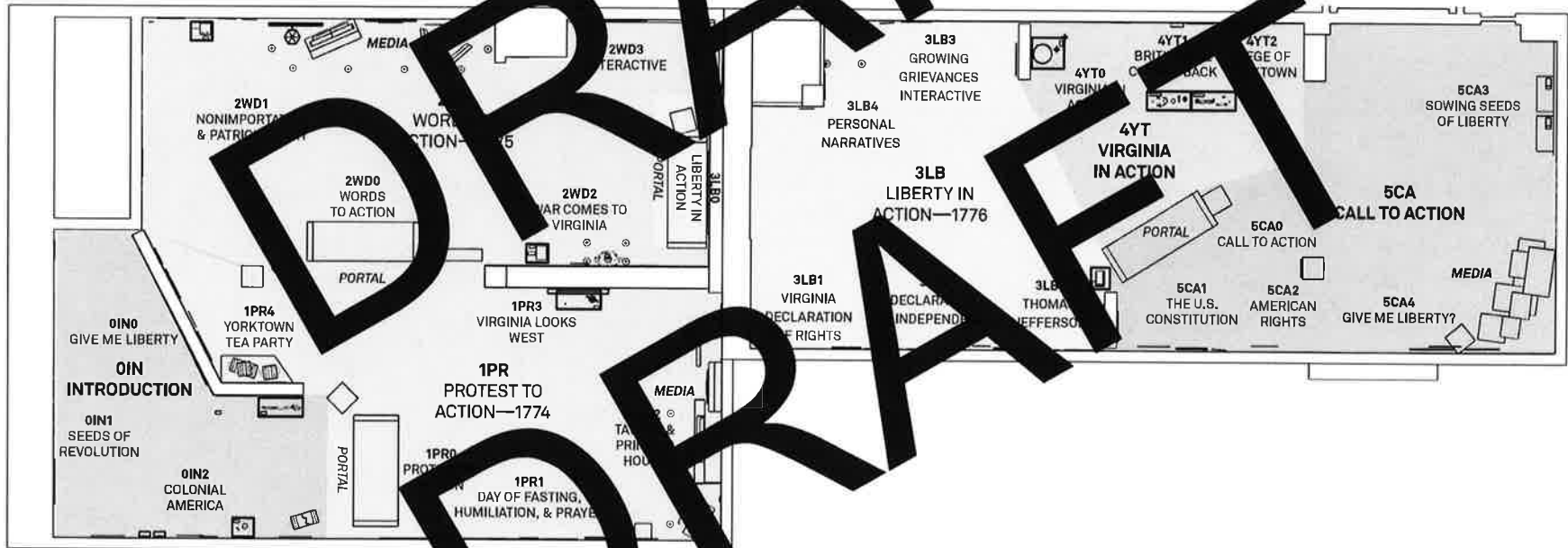
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Experience Diagrams

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Experience Diagrams **Story Map: VMHC**

- 0IN** Introduction—Give Me Liberty
- 1PR** Protest to Action—1774
- 2WD** Words to Action—1775
- 3LB** Liberty in Action—1776
- 4YT** Virginia in Action—The Road to Yorktown
- 5CA** Call to Action—Our Living Revolutionary Ideas



Experience Diagrams **Story Map: JYF**

0IN Introduction—Give Me Liberty

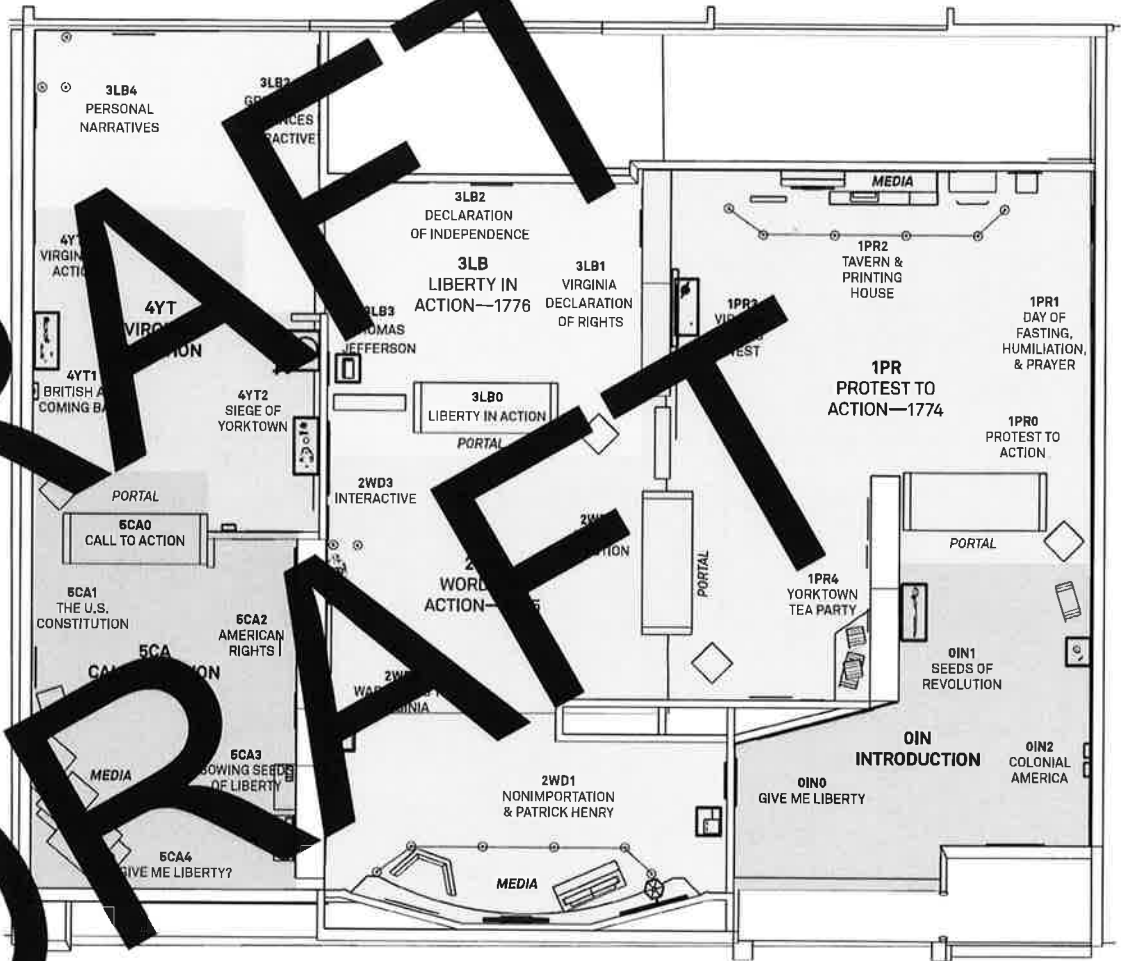
1PR Protest to Action—1774

2WD Words to Action—1775

3LB Liberty in Action—1776

4YT Virginia in Action—The Road to Yorktown

5CA Call to Action—Our Living Revolution Areas



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Introduction

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Introduction—JYF



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Introduction—VMHC



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Protest to Action — 1/1/4

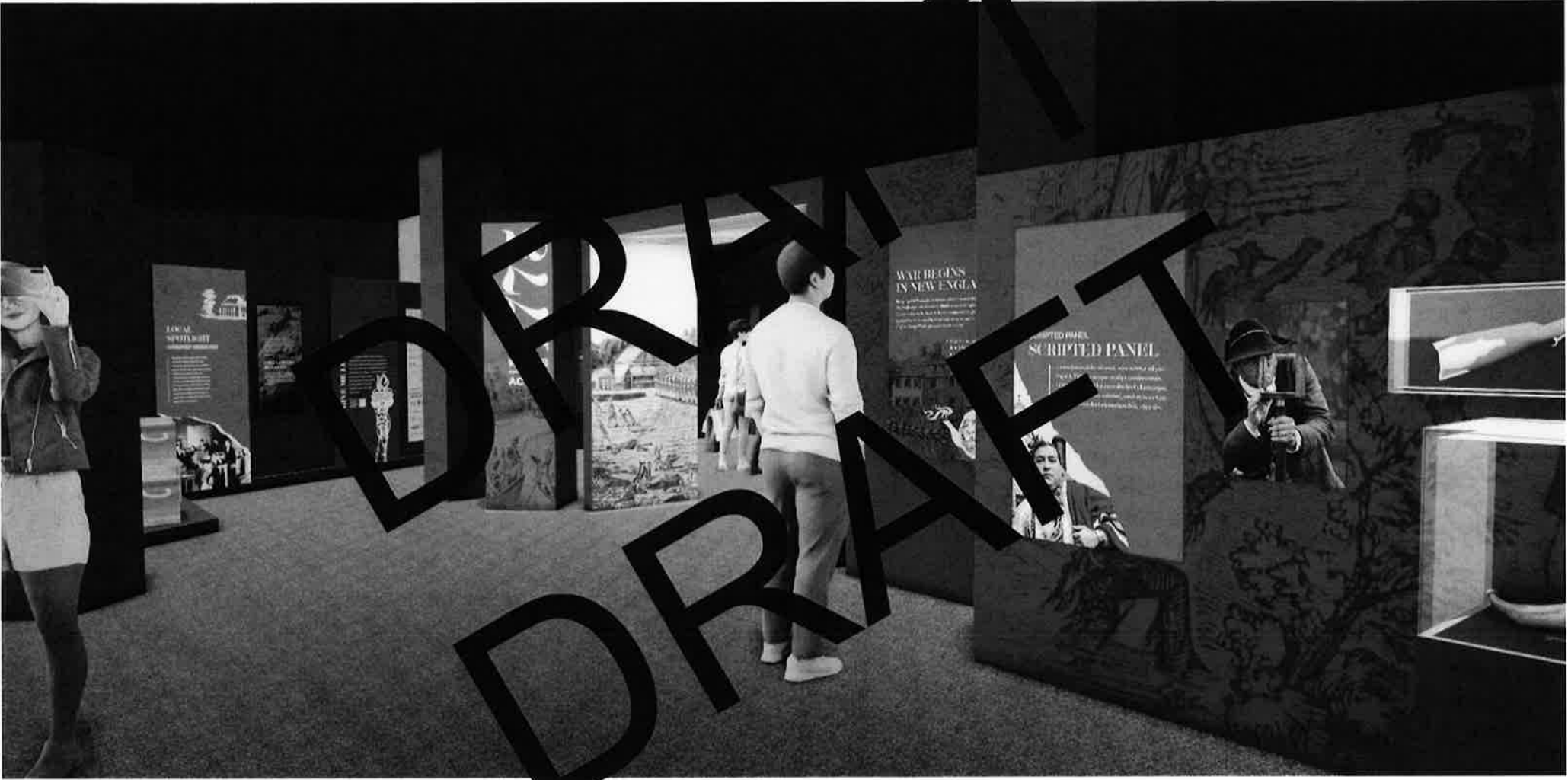
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Protest to Action—1774—JYF



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Protest to Action—1774—VMHC



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Protest to Action—1774—Portal



Protest to Action—1774—JYF

"The Tavern" Media Treatment

Summary:

This media moment depicts the way ordinary people, through discourse and the power of print, ignited the flames of a revolutionary movement.

In a modest tavern in a Virginia town, a small printing press publishes pamphlets while townspeople gather upstairs to discuss revolutionary ideas. Historical headlines and pamphlet titles of the time begin cascading over the scene, eventually becoming flames as their revolutionary ideas sweep through colonial Virginia.

Production Assumptions

- Media production, integration, and projection performed by JYF



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Words to Action — 17/5

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Words to Action—1775—JYF



solidlight

Words to Action—1775—VMHC



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Words to Action—1775—VMHC

“Give Me Liberty” Speech* Media Treatment

Summary:

This media moment showcases the power words can hold to inspire revolutionary change. Visitors are transported to St John’s Church, where Patrick Henry delivers his “Give Me Liberty” speech to members of the Virginia Convention. Through scenic treatments and dramatic reenactment, visitors become first-hand witnesses to a landmark of American Revolutionary history. This immersive moment reflects the passion in Patrick Henry’s speech that inspired Virginians to take action in the fight for liberty.

Production Assumptions

- Media production, integration, and installation

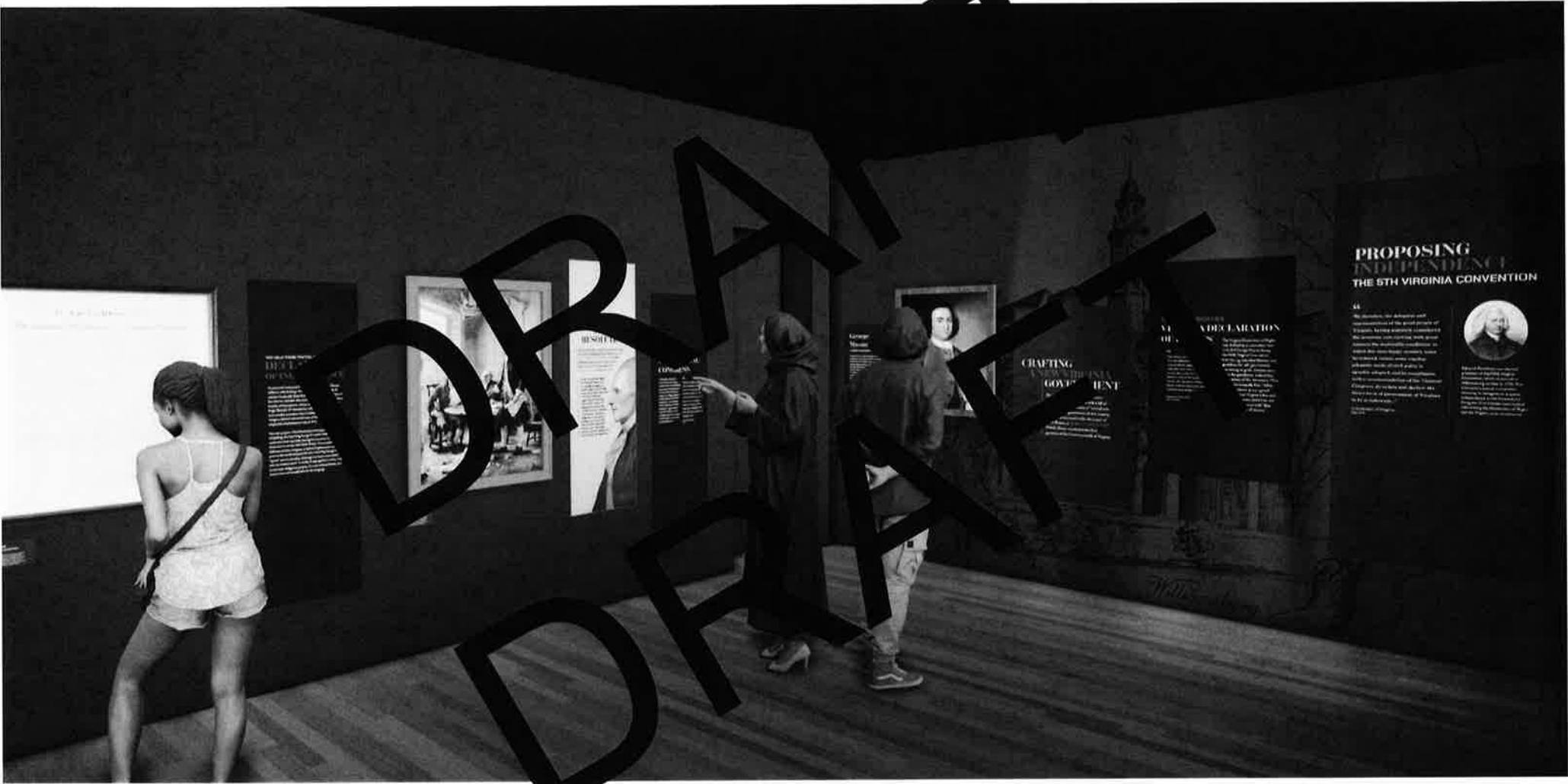


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Liberty in Action 1776

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Liberty in Action—1776—JYF



Liberty in Action—1776—VMHC



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Virginia in Action

The Road to Yorktown

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Virginia in Action—JYF



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Virginia in Action—VMHC



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Call to Action

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Call to Action—JYF



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Call to Action—VMHC



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Call to Action—JYF

“Call to Action” Media Treatment

Summary:

The culmination of the exhibit is a media moment that ties the present day to historical revolutionary moments. This scene portrays the American Revolution as a living tree, with its roots planted in the 1770s, but its branches reaching towards the present day. A collage of images representing key figures and movements in American history light in concert as the tree grows. This visual journey, with the tree as its central motif, represents the American Revolution's enduring legacy and how its ideals continue to inspire future generations in their fight for liberty and equality.

Production Assumptions

- Media production, integration, and installation performed by JYF



SEG Cube
(5 faces are blackout fabric,
Front face is projection fabric)

SEG Cube
(5 faces are blackout fabric,
Front face is projection fabric)

SEG Frame
(Front face is backlit graphic)

SEG Frame
(Front face is backlit graphic)

SEG Cube (5 faces are
blackout fabric, Front
face is backlit graphic)

White tree
projection

SEG Cube (5 faces are
blackout fabric, Front
face is projection fabric)

SEG Cube (4 faces are
blackout fabric, 2 faces
are backlit graphic)

SEG Frame (Front face
is backlit graphic)