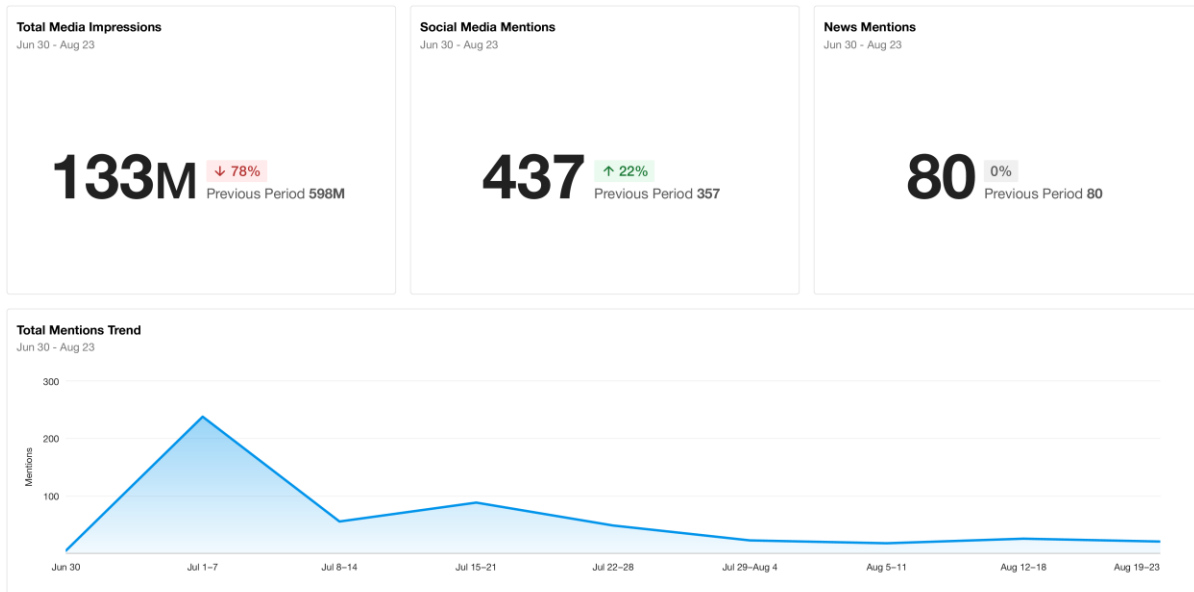


## VA250 Media Highlights

June 30 – August 23, 2024

Total media impressions: 133 million (down 78%)



### Selected News & Social Media Highlights

[\[RT\] @robenfarzad: 🌟 Hey #RVA 🌟 @GeoffRBennett -- he's been spied at ZZQ BBQ -- will be in town to emcee our special July 4th.](#)

@robenfarzad  
June 30, 2024  
Impressions: 10,400

[‘Liberty Celebration’ Salutes July Fourth at the American Revolution Museum at Yorktown](#)

WYDaily  
June 30, 2024  
Impressions: 128,000

A partner of the Virginia American Revolution 250 Commission, the American Revolution Museum at Yorktown is open 9 a.m. to 5 p.m. daily and located on 200 Water Street near the Colonial Parkway in Yorktown.

[The Bell Tolls at Five: Fourth of July Kicks-Off Two Years of VA250 Celebrations](#)

ThePhil  
July 1, 2024  
Impressions: unknown

The Virginia American Revolution 250 Commission (VA250) invites Virginians from around the commonwealth to participate in a historic bell-ringing ceremony this Fourth of July. The event is one of the first of many to take shape as America gears up to celebrate its 250th birthday in precisely two years.

#### [Alexandria and the Fairfax Resolves](#)

The Zebra  
July 1, 2024  
Impressions: 21,400

Keynote remarks will be given by Carly Fiorina, Virginia's National Honorary Chairperson of the Virginia American Revolution 250 Commission.

#### [PRSA Member Summer Spotlight - Mike Frontiero](#)

PRSA Richmond  
July 1, 2024  
Impressions: unknown

As Chief Communications Officer for the Virginia American Revolution 250 Commission (VA250), I'm thrilled to be at the forefront of commemorating two pivotal moments in American history: the 250th anniversaries of our nation's birth in 2026 and the Revolutionary War's end at Yorktown in 2031. VA250's mission deeply resonates with me – fostering civic engagement and educating Virginians about their rich, diverse history.

#### [VA250 leads statewide bell-ringing ceremony for Fourth of July](#)

Shore Daily News  
July 2, 2024  
Impressions: 37,800

On July 4th at precisely 5:00 pm, the Virginia American Revolution 250 Commission (VA250) will kick off a powerful moment of unity at the Virginia State Capitol Bell Tower. The historic bell will toll 13 times, symbolizing the original 13 colonies that won their independence.

#### [Arlington bell-ringing to celebrate nation's birthday](#)

Gazette Leader  
July 2, 2024  
Impressions: 33,400

"We'll be doing this alongside bells all over the state," said Annette Benbow, who is leading the Arlington effort to commemorate the nation's 250th birthday in 2026.

#### [Botetourt County committee churches to join bell ringing on July 4<sup>th</sup>](#)

Roanoke Times  
July 2, 2024  
Impressions: 233,000

The Botetourt Preservation Partnership is issuing a clarion call for churches and others with bells to mark the occasion in the same manner, according to a release sent as a reminder by the county's VA 250th Committee.

#### [VA250 Fourth of July Celebration returns to State Capitol](#)

WWBT-TV  
July 3, 2024  
Impressions: 36,200

VA250 is hosting its annual Fourth of July Celebration at the Virginia State Capitol.

#### [Celebrate Independence Day at the Virginia State Capitol \(VIDEO\)](#)

WRIC-TV  
July 3, 2024  
Impressions: 1.44 million

"You have a lot of choices of where to go for the Fourth of July, but this is the only time that you can be part of the nation's 250th anniversary which culminates in 2026," Cheryl Wilson, executive director for the VA250 Commission, told 8News. "It's the only time where the Fourth of July is both familiar as well as new. I think it's going to be an inspirational program."

#### [Marquis De Lafayette joins Pamplin Park's July 4 celebration](#)

The Altavista Journal  
July 3, 2024  
Impressions: 4,350

This event is a part of the VA250 celebrations taking place across Virginia, to commemorate the 250th anniversary of the American Revolutionary War for independence.

#### [America 250: How Maryland, Virginia and D.C. will mark the milestone](#)

Washington Business Journal  
July 3, 2024  
Impressions: 4.75 million

The U.S. commission hoped to help foster, catalyzing action while allowing its partners to take the lead at a local level, per Chery Wilson, executive director of the VA250 Commission.

#### [VA250 Leads Statewide Bell-Ringing Ceremony for Fourth of July](#)

WYDaily  
July 3, 2024  
Impressions: 128,000

The Virginia American Revolution 250 Commission (VA250), established to commemorate Virginia's role in the 250th anniversary of American independence, is inviting Virginians to join in a historic statewide bell-ringing ceremony this Fourth of July.

### What to know about Thursday's Independence Day event at the Virginia State Capitol

Richmond Times-Dispatch

July 4, 2024

Impressions: 656,000

"The 4th of July celebrates the Declaration of Independence, written by Thomas Jefferson. He designed the State Capitol and served as Virginia's first governor after independence from England was declared," Carly Fiorina, honorary chair of VA250 said. "Future Independence Day celebration locations will be announced as we approach 2025 and 2026."

### **VA250 Fourth of July Celebration social media coverage**

[https://www.instagram.com/p/C8\\_5IRZiFT0/](https://www.instagram.com/p/C8_5IRZiFT0/)

<https://twitter.com/VAAPICaucus/status/1809049189419991114>

<https://twitter.com/GayleneKan56273/status/1809047703675924936>

<https://twitter.com/GullyoftheSun/status/1809044436103368910>

<https://twitter.com/VARevolution250/status/1809041781939433503>

[https://www.instagram.com/reel/C9BJw\\_YOQqu/](https://www.instagram.com/reel/C9BJw_YOQqu/)

<https://www.instagram.com/p/C9DXV6YxJtj/>

<https://www.instagram.com/reel/C9A--byN6fO/>

<https://www.facebook.com/photo/?fbid=1043491380698516&set=a.577692147278444>

<https://www.instagram.com/p/C9AM8szNU1C/>

<https://www.facebook.com/watch/?v=1147596246319018>

<https://www.facebook.com/watch/?v=1520298598578498&ref=sharing>

[https://twitter.com/say\\_rah\\_/status/1809061293808308458](https://twitter.com/say_rah_/status/1809061293808308458)

<https://twitter.com/KarenKyia/status/1809307907013636358>

<https://twitter.com/HawkDiesel1906/status/1809305377533509910>

<https://twitter.com/VARevolution250/status/1809297490505789620>

<https://www.instagram.com/p/C9Cq7YwRUjz/>

<https://twitter.com/GovernorVA/status/1809301620724752452>

### Valley VA250 Committees seeking help planning 2026 commemoration

WHSV-TV

July 4, 2024

Impressions: 364,000

"Milestones are crucial for reflecting on the evolution of our communities and cultures. By examining the past, we gain a deeper appreciation and understanding of our present society. In preparation for the 250th anniversary, the American Association of State and Local History has introduced five themes to encourage greater participation and guide our educational programs," Imeson said. "I am eager to see how the historical sites, schools, organizations, and VA250 committees will interpret and share our unique local stories."

### [\\$20M to go to preserving historic sites in Virginia](#)

yahoo! news & Fox5 Washington DC

July 17, 2024

Impressions: 31 million (28.7 million + 2.31 million)

The state's Department of Historic Resources has launched a special grant program, the Virginia 250 Preservation Fund, to prepare historic landmarks for visitors. Youngkin's office says this will all mark the 250th anniversary of the Declaration of Independence in 2026.

### [‘Stewards of American history’: Virginia 250 provides \\$20M for 250th U.S. anniversary preparations](#)

The Augusta Free Press

July 17, 2024

Impressions: 93,300

“The Virginia 250 Preservation Fund is critical to ensuring that Virginia is prepared to host millions of Americans for the semiquincentennial celebration of our glorious history. As home to Washington, Jefferson, Madison, Monroe, Patrick Henry and the Battle of Hampton to the Siege of Yorktown, Virginia was at the forefront of our history. Bolstering our historic sites and museums will not only encourage and aid tourism, it is our responsibility as stewards of American history,” Youngkin said.

### [Governor Glenn Youngkin Announces \\$20 Million for Historic Preservation Capital Improvements Ahead of Nation’s Semiquincentennial](#)

RealRadio804.com

July 18, 2024

Impressions: 8,730

Governor Glenn Youngkin today announced that the Virginia 250 Preservation Fund has been launched ahead of the 250th anniversary of the 1776 U.S. Declaration of Independence. The Department of Historic Resources (DHR) will administer the \$20,000,000 state funds for historic preservation projects across Virginia.

### [For King and Country: The Life of The British Soldier](#)

TheRoanokeStar.com

July 20, 2024

Impressions: 34,600

This talk is a VA250 event. On July 4, 2026, the United States will celebrate the 250th anniversary of the signing of the Declaration of Independence. In preparation for the anniversary, the Virginia American Revolution 250 Commission (VA250) is encouraging localities across Virginia to commemorate the Revolution with events and activities that showcase local history.

**Gov. Glenn Youngkin Announces \$20M for Historic Preservation Capital Improvements Ahead of Nation's Semiquincentennial**

WYDaily  
July 21, 2024  
Impressions: 92,400

"The Virginia 250 Preservation Fund is critical to ensuring that Virginia is prepared to host millions of Americans for the semiquincentennial celebration of our glorious history. As home to Washington, Jefferson, Madison, Monroe, Patrick Henry and the Battle of Hampton to the Siege of Yorktown, Virginia was at the forefront of our history. Bolstering our historic sites and museums will not only encourage and aid tourism, it is our responsibility as stewards of American history," said Youngkin.

**Local efforts to mark nation's 250th birthday moving forward**

Gazette Leader  
July 22, 2024  
Impressions: 27,300

"It's about the entire 250 years – there's good, there's bad. We should celebrate the good and commemorate the bad," said Annette Benbow, who has been tasked by the Arlington government to lead events heading into the 250th anniversary in July 2026 of the adoption of the Declaration of Independence.

**Governor Glenn Youngkin Announces \$20 Million for Historic Preservation Capital Improvements Ahead of Nation's Semiquincentennial**

RiverCountryNews.com  
July 22, 2024  
Impressions: 1,990

"The Virginia 250 Preservation Fund is critical to ensuring that Virginia is prepared to host millions of Americans for the semi-quincentennial celebration of our glorious history. As home to Washington, Jefferson, Madison, Monroe, Patrick Henry and the Battle of Hampton to the Siege of Yorktown, Virginia was at the forefront of our history. Bolstering our historic sites and museums will not only encourage and aid tourism, it is our responsibility as stewards of American history," said Governor Glenn Youngkin.

**Governor Glenn Youngkin announces \$20 million for Historic Preservation Capital Improvements ahead of Nation's Semiquincentennial**

Shore Daily News  
July 23, 2024  
Impressions: 37,000

"The Virginia 250 Preservation Fund is critical to ensuring that Virginia is prepared to host millions of Americans for the semiquincentennial celebration of our glorious history. As home to Washington, Jefferson, Madison, Monroe, Patrick Henry and the Battle of Hampton to the Siege

of Yorktown, Virginia was at the forefront of our history. Bolstering our historic sites and museums will not only encourage and aid tourism, it is our responsibility as stewards of American history,” said Governor Glenn Youngkin.

### [Hundreds Gather in Alexandria, Virginia for Historic 250th Anniversary of Fairfax Resolves](#)

The Zebra

July 24, 2024

Impressions: 26,100

Carly Fiorina is national chair of the Virginia American Revolution 250 Commission. The former Hewlett-Packard CEO has deep Virginia roots and moved back to the Commonwealth from California 13 years ago. She and her husband live in Lorton. “Virginia has always been the crucible of our nation. In so many ways, our nation began here in Alexandria 250 years ago,” Fiorina began in her keynote address.

### [Q&A: USA @250 & why historical tourism is expected to increase](#)

Digital Journal

July 25, 2024

Impressions: 123,000

Planning for the anniversary started all the way back in 2016. There are already several websites dedicated to it, including the all-encompassing America250 and Virginia’s own VA250, all with information about how people can participate, plan and even donate to their local efforts to celebrate this momentous occasion.

### [Celebrating our history: Annual First Africans Day at Stratford Hall](#)

The Free Lance-Star

July 25, 2024

Impressions: 158,000

First Africans Day is organized by Northern Neck 250, a committee dedicated to sponsoring events related to historical sites, groups, agencies and more. The day is filled with opportunities to learn more about the history of those who were enslaved as well as the specific history of Stratford Hall.

### [Grant funding to help mark anniversary of American Revolution](#)

CBS19News Charlottesville

July 25, 2024

Impressions: 86,200

“These grants continue to be a cornerstone for organizations dedicated to commemorating Virginia’s pivotal role in the American Revolution,” said Cheryl Wilson, executive director of the Virginia American Revolution 250 Commission. “By funding projects that illuminate the lives of

those who shaped our nation, we are not only honoring the past but also inspiring future generations.”

#### [Preservation Fund to prepare for U.S. 250th anniversary](#)

Times-Virginian  
July 26, 2024  
Impressions: 12,000

The purpose of the special fund is to support capital improvement projects at historic sites and museums that anticipate a significant increase in visitation during the upcoming semiquincentennial in 2026.

#### [Revolutionary embers sparked in Albemarle 250 years ago](#)

WFLX-TV  
July 26, 2024  
Impressions: 171,000

On this day in 1774, Thomas Jefferson led the county in a stand against British Parliament. The Sons of the American Revolution commemorated the 250th anniversary of the proclamation of the Albemarle County Resolves by reading it out loud.

#### [New Visit Williamsburg CEO looks to guide area into new age of tourism](#)

Virginia Gazette & Virginian Pilot  
August 5, 2024  
Impressions: 1,102

Harris called the upcoming Virginia 250 commemorations, which will recognize the 250th anniversary of the Declaration of Independence, “once in a generation type of (commemorations) that I believe can help springboard Williamsburg, Yorktown and Jamestown’s tourism into another big run of tourism in the future as the spotlight is put on our important American history.”

#### [General Andrew Lewis: Colonial Hero at The Salem Museum](#)

TheRoanokeStar.com  
August 12, 2024  
Impressions: 11,700

On July 4, 2026, the United States will celebrate the 250th anniversary of the signing of the Declaration of Independence. In preparation for the anniversary, the Virginia American Revolution 250 Commission (VA250) is encouraging localities across Virginia to commemorate the Revolution with events and activities that showcase local history. The Salem Museum’s General Andrew Lewis: Colonial Hero event is one such VA250 event, focusing on life in Virginia’s western frontier during the Colonial era.

#### **CARDINAL 250 PROJECT**



[Across Virginia, localities are hosting events related to upcoming 250th anniversary of Declaration of Independence](#)

[250 years ago, Virginia saw a summer of resolutions. Here's how Essex County remembers theirs.](#)

[Cardinal 250 podcast about Essex County's reenactment of its historic resolutions](#)

[From villain to hero? Norfolk-born writer reassesses Lord Dunmore, Virginia's last Colonial governor](#)

Cardinal News

August 13

Impressions: 628,000

The year 2026 marks the 250th anniversary of the Declaration of Independence. Cardinal News has embarked on a three-year project to tell the little-known stories of Virginia's role in the march to independence. This project is supported, in part, by a grant from the Virginia American Revolution 250 Commission.

[Williamsburg collecting Black stories to commemorate untold histories with trail through the city](#)

Virginia Gazette & [Virginian Pilot](#)

August 16, 2024

Impressions: 890,000

The Virginia 250 commemorations, which will highlight the anniversary of the signing of the Declaration of Independence, are coming up in 2026, and Gordon-Weaver said she thinks the events will bring an influx of tourists to town.

[Immerse yourself in colonial life at 'General Andrew Lewis: Colonial Hero Day,' Sept. 7](#)

The Roanoke Times and [Richmond Times-Dispatch](#), and [The News & Advance](#) and [Bristol Herald Courier](#)

August 21, 2024

Impressions: 868,800

The event, which is scheduled from 10 a.m. to 4 p.m., is free and open to the public, thanks to the support of generous sponsors, the Virginia American Revolution 250 Commission and the Virginia Tourism Corporation.