

Logo Usage Report

April 16 – July 17, 2024

Total Number of Requests: 17

Note: Local partners who have asked to use the Commission logo but have not provided a draft or mock-up will be required to do so before posting, displaying, or printing materials.

Logo Usage Requests

Number of Requests: 14

1. The George Washington Foundation

April 16, 2024

Requested by: Lori Pikkaart

Requested logos: VA250 standard logo and American Revolution logo

Usage: Website - https://kenmore.org/



2. Harrisonburg & Rockingham County

May 4, 2024

Requested by: Penny Imeson

Requested logos: VA250 standard logo

Usage: Emails, social media, website, display, meeting materials, etc., when not using local-

specific logo.

3. Isle of Wight County

May 6, 2024

Requested by: Jennifer England

Requested logos: American Revolution logo

Usage: Event website- https://stlukesmuseum.org/events/summer-series-part-i-born-from-conflict-

religious-strife-in-jamestown/







Our Summer Series will continue our look at the violence and discord of the 17th Century. Part 1 of our Summer Series will focus on the religious tensions at Jamestown. Contrary to earlier belief, Jamestown was religiously very diverse and the differences were the cause of a great deal of tension and even violence. Perhaps a plot to murder? St Luke's Education Coordinator John Ericson will examine the religious context at Jamestown and the implications of being "Born from Conflict."

Drinks and snacks are provided, or bring your own lunch if you like!



Middlesex VA250 Committee 4.

May 6, 2024

Requested by: Trenton Funkhouser

Requested logos: A Revolution of Ideas logo

Usage: Print Ad, Website, Social Media for https://www.virginiasriverrealm.com/

5. **Historic Smithfield**

May 16, 2024

Requested by: Walter Bailey

Requested logos: VA250 standard logo

Usage: Historic Smithfield 250 giveaway bag and postcard





6. **Clarke County Historical Association**

May 22, 2024

Requested by: Nathan Stalvey

Requested logos: VA250 standard logo and A Revolution of Ideas logo

Usage: Print ad, social media, website for Colonial Kids Day

Essex County Museum 7.

June 1, 2024

Requested by: David Jett

Requested logos: VA250 standard logo, American Revolution logo and A Revolution of Ideas

Usage: museum exhibit and promotion of exhibit on website and social media



8. Warren County Government

June 3, 2024

Requested by: Leslie Bowery

Requested logos: VA250 standard logo, American Revolution logo

Usage: bench and brochure, social media and possibly website for a commemorative bench

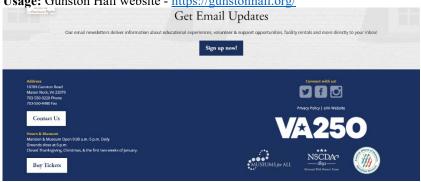
9. Gunston Hall

June 6, 2024

Requested by: Sandra Veira

Requested logos: VA250 standard logo

Usage: Gunston Hall website - https://gunstonhall.org/



10 Historic Vienna, Inc.

June 23, 2024

Requested by: Katherine Newland

Requested logos: VA250 standard logo and American Revolution logo

Usage: print ad, website, social media - https://www.viennava.gov/residents/concerts-and-events/liberty-amendments-month-calendar-2021/-loadingmode-EditContent/-fsiteid-1?navid=475

11 City of Harrisonburg Tourism and Visitor Services

June 24, 2024

Requested by: Jennifer Bell

Requested logos: A Revolution of Ideas logo

Usage: website - https://www.visitharrisonburgva.com/va250/

12 York County Economic & Tourism Development

June 27, 2024

Requested by: Deirdre Roesch

Requested logos: VA250 standard logo, American Revolution logo, A Revolution of Ideas logo

Usage: Print ad, website, social media for 250 events - https://visityorktown.org/737/Virginia250-Celebration

13 Northampton250

July 2, 2024

Requested by: Cara Burton

Requested logos: VA250 standard logo

Usage: rackcard and vinyl pull-up display for the self-guided driving tour -

https://www.co.northampton.va.us/visitors/tourism/free things to see and do/free history lesson

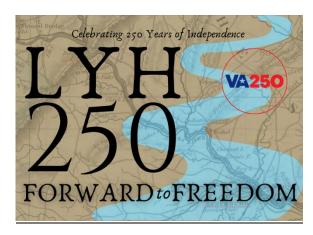
s/northampton250 LYH250 Committee

July 15, 2024

Requested by: Ashleigh Meyer

Requested logos: VA250 standard logo

Usage: Facebook cover photo and digital promotions of VA250 in Lynchburg



Custom Logo Requests

Number of Requests: 3

1. Middlesex VA250 Committee

May 6, 2024

Requested by: Trenton Funkhouser

2. Roanoke

May 20, 2024

Requested by: Ashley Webb

3. <u>Tazewell County</u>

July 10, 2024

Requested by: AJ Robinson





