

**Convening Associations
Summary Report
VA250 Commission Meeting: Wednesday, July 17, 2024**

On May 2, Carly Fiorina hosted a virtual convening of associations to invite Virginia’s cultural institutions to become part of the planning for the 250th commemoration. The goal is to engage and involve associations and convening groups in programs and events that highlight the best of Virginia, fostering education, engagement, and inspiration to strengthen communities and encourage ongoing collaboration.

More than 20 organizations participated, representing all aspects of Virginia’s cultural institutions: wine & spirits, food, music, dance, arts museums, dance, and industry among others:

- | | |
|---|---|
| Virginia State Building & Construction Trades | Virginia Museum of Fine Arts |
| Virginia Association of Museums | Richmond Ballet |
| Virginia Public Access Project | Heavy Construction Contractors Association |
| Virginia Funders Network | Virginia Dental Association |
| Virginia PTA | Virginia State Building and Construction Trades |
| SCHEV | Virginia Healthcare Association |
| Virginia Wine Marketing Board | Virginia Hospital & Healthcare Association |
| Virginia Wine Board | Council of Independent Colleges in Virginia |
| Garden Club of Virginia | Williamsburg Symphony Orchestra |
| Virginia Symphony Orchestra | Virginia Commission for the Arts |
| Richmond Ballet | |

Participants were encouraged to share their programs and offer ideas for collaboration. Follow-up efforts have included crafting email templates and materials for association leaders to distribute to their members, providing marketing materials and brochures for association meetings, and coordinating programming that aligns with the goals of VA250 and the participating associations.