Logo Usage Report
July 18 – October 17, 2023

Total Number of Requests: 15

Note: Local partners who have asked to use the Commission logo but have not provided a draft or mock-up will be required to do so before posting, displaying, or printing materials.

Logo Usage Requests

Number of Requests: 7

1. **Norfolk**
   - **July 24, 2023**
   - Requested by: LaVoris Pace
   - Requested logos: Commission & Website
   - Usage: Collateral materials

2. **Virginia Department of Historic Resources**
   - **July 25, 2023**
   - Requested by: Ivy Tan
   - Requested logos: Commission
   - Usage: Print, website and social media

3. **Richmond Region Tourism**
   - **August 16, 2023**
   - Requested by: Matthew Robinette
   - Requested logos: Commission
   - Usage: Website

4. **City of Salem**
   - **August 16, 2023**
   - Requested by: Carey Harveycutter
   - Requested logos: Commission, Website, Solid Color, Stacked
   - Usage: Social media, print ads, website, Living History Day

5. **Prince William County Office of Historic Preservation**
   - **August 21, 2023**
   - Requested by: Lauren Maloy
   - Requested logos: Commission
   - Usage: Flyer and social media

6. **Mathews VA250**
   - **August 29, 2023**
   - Requested by: Fred Lyon
   - Requested logos: Commission
   - Usage: Social media, print ads, website for the Battle of Cricket Hill
2.

Custom Logo Requests

Number of Requests: 8

1. **Virginia Department of Historic Resources**
   - August 29, 2023
   - Requested by: Cynthia Boone
   - Requested logos: Commission
   - Usage: Social media

2. **Charles City County**
   - August 29, 2023
   - Requested by: Cynthia Boone

3. **Arlington County**
   - August 7, 2023
   - Requested by: Cynthia Boone

4. **Carroll County**
   - August 15, 2023
   - Requested by: Annette Benbow

5. **Grayson County**
   - August 15, 2023
   - Requested by: Tracy Cornett

6. **City of Salem**
   - August 16, 2023
   - Requested by: Carey Harveycutter

7. **Wythe County**
   - August 17, 2023
   - Requested by: Grant Gerlich

8. **Mathews County**
   - August 31, 2023
   - Requested by: Fred Lyon