



## Logo Usage Report

July 18 – October 17, 2023

Total Number of Requests: 15

*Note: Local partners who have asked to use the Commission logo but have not provided a draft or mock-up will be required to do so before posting, displaying, or printing materials.*

### **Logo Usage Requests**

Number of Requests: 7

1. **Norfolk**  
July 24, 2023  
Requested by: LaVoris Pace  
Requested logos: Commission & Website  
Usage: Collateral materials
2. **Virginia Department of Historic Resources**  
July 25, 2023  
Requested by: Ivy Tan  
Requested logos: Commission  
Usage: Print, website and social media
3. **Richmond Region Tourism**  
August 16, 2023  
Requested by: Matthew Robinette  
Requested logos: Commission  
Usage: Website
4. **City of Salem**  
August 16, 2023  
Requested by: Carey Harveycutter  
Requested logos: Commission, Website, Solid Color, Stacked  
Usage: Social media, print ads, website, Living History Day
5. **Prince William County Office of Historic Preservation**  
August 21, 2023  
Requested by: Lauren Maloy  
Requested logos: Commission  
Usage: Flyer and social media
6. **Mathews VA250**  
August 29, 2023  
Requested by: Fred Lyon  
Requested logos: Commission  
Usage: Social media, print ads, website for the Battle of Cricket Hill

7. **Charles City County**  
**August 29, 2023**  
**Requested by:** Cynthia Boone  
**Requested logos:** Commission  
**Usage:** Social media

**Custom Logo Requests**

Number of Requests: 8

1. **Virginia Department of Historic Resources**  
**July 25, 2023**  
**Requested by:** Ivy Tan
2. **Charles City County**  
**August 7, 2023**  
**Requested by:** Cynthia Boone
3. **Arlington County**  
**August 15, 2023**  
**Requested by:** Annette Benbow
4. **Carroll County**  
**August 15, 2023**  
**Requested by:** Brooke Love
5. **Grayson County**  
**August 15, 2023**  
**Requested by:** Tracy Cornett
6. **City of Salem**  
**August 16, 2023**  
**Requested by:** Carey Harveycutter
7. **Wythe County**  
**August 17, 2023**  
**Requested by:** Grant Gerlich
8. **Mathews County**  
**August 31, 2023**  
**Requested by:** Fred Lyon

